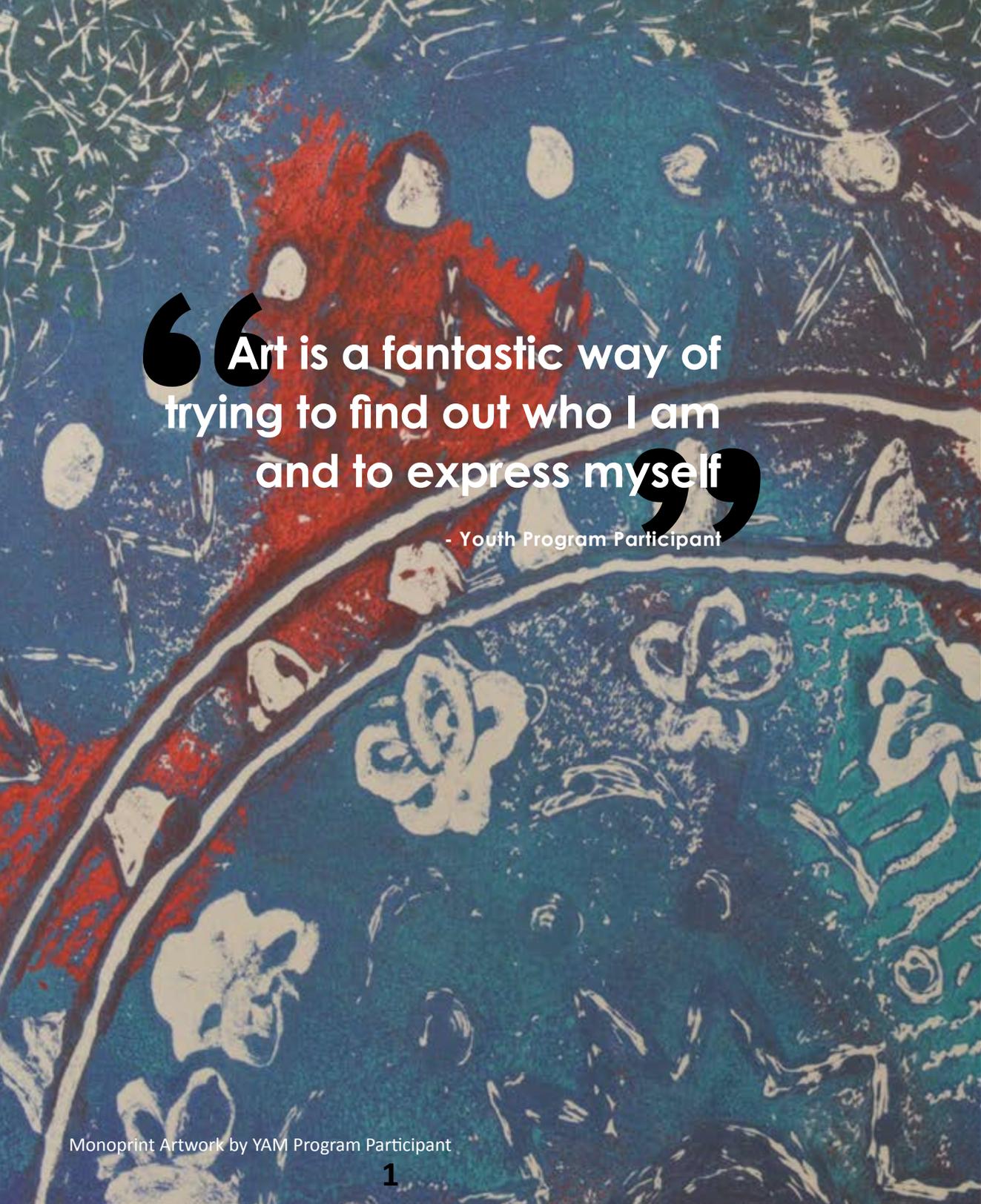




2015 - 2016
**IMPACT
REPORT**

LAKESHORE

ARTS



**“ Art is a fantastic way of
trying to find out who I am
and to express myself ”**

- Youth Program Participant

TABLE OF CONTENTS

MESSAGE FROM EXECUTIVE DIRECTOR & BOARD PRESIDENT	3-4
OUR MISSION	5-6
OUR PROGRAMS	7-8
CHILDREN & YOUTH PROGRAMS	9-10
IN OUR LOCAL SCHOOLS	11-12
ARTIST PROGRAMS	13-14
IN OUR COMMUNITY	15-16
MURAL PROJECTS	17-18
FINANCES	19-20
OUR FUNDERS	21
PARTNERSHIPS	22
VOLUNTEERS	23-24
BOARD & STAFF	25

“...every picture has a story and meaning behind it.”

- Youth Program Participant

Board President, Jamie Wilder says Adieu!

As I look back over my past three years as Board President, I am very proud to have been involved in the organizations' exceptional growth. We have doubled our storefront/gallery space, eliminated a deficit and attracted increased funding to expand our staff and solidify our programming. Lakeshore Arts has established itself over the past 23 years; we are truly connecting neighbourhoods with the transformative power of arts activity in the Lakeshore! Thank you to the tremendous staff, and Board of Directors for all their hard work and commitment.

A MESSAGE FROM OUR EXECUTIVE DIRECTOR & BOARD PRESIDENT

Our IMPACT report for 2015-16 is an opportunity to highlight a number of our key initiatives and celebrate our accomplishments. It provides a snapshot of who we are, what we value, who supports us, and applauds the year's work delivered by a team of dedicated and passionate staff, eager and invested volunteers and the Board of Directors. We also acknowledge continued support from all levels of government, our community stakeholders and our partners, all of which are vital to our success.

The funding landscape for the arts sector is changing; impact, evaluation and evidence based support are becoming an integral part of the dialogue. As a result, project grants are more competitive. Fortunately, the principle of arts-based programming as a tool for driving social change, strengthening intellectual and emotional skills and improving well-being is establishing roots within the granting body's framework. This is encouraging news for Lakeshore Arts as a great number of our programs are based on those principles.

This year we took the time to step back and reflect on our programming; mindful of both the qualitative and quantitative outcomes. We identified service gaps and under-served audiences, reviewed long-standing programs and created new ones to expand our outreach within the community. After 23 years, we hung our final Through the Eyes Exhibition, although it was bittersweet, it will open up new opportunities for us to work with our local artists.

Change is the only thing that is constant. And so at the end of the fiscal, it was with heavy hearts that we wished both Michelle Weekes, Youth Program Coordinator and Kayla-Wray Amy, Operations Manager adieu as they continued their career growth in different directions. We then welcomed the expertise and energy of Shannon Clare, Program Coordinator, and Natassia Morris, Operations Manager, to forge their own positive imprint on this organization. We also introduced a new position at Lakeshore Arts, Gallery Coordinator, and welcomed Jacqui Arntfield into the role.

We ended the year with a surplus. We have been named Employer of the Year by Community Living Toronto. Life is good at Lakeshore Arts.

SUSAN NAGY
EXECUTIVE DIRECTOR

JAMIE WILDER
BOARD PRESIDENT

VISION

Connecting neighbourhoods with the transformative power of arts activity.

MISSION

Lakeshore Arts is committed to improving the availability of arts, cultural and heritage activities within our neighbourhood. We encourage people of all ages and backgrounds to participate in the arts as a way of enriching their lives and strengthening the fabric of our community.

VALUES

- The arts are critical to the well-being of any community
- The arts transcend socio economic barriers
- Our volunteers are amazing and a huge part of our success
- Artists are always paid for their time
- Youth are key to the development of all programming and are future artists and art lovers

OUR MISSION

OUR PROGRAMS

ACCESSIBLE ARTS LED PROGRAMMING IS AN ESSENTIAL COMPONENT OF WHAT WE DO. TAKE A LOOK AT OUR COMMUNITY IMPACT FOR 2015 - 2016:

2,797 CHILDREN & YOUTH SERVED

117 ARTISTS EMPLOYED

4,560 PROGRAM PARTICIPANTS

37 PARTNERSHIPS

96 VOLUNTEERS

68 COMMUNITY PROJECTS

CHILDREN & YOUTH PROGRAMS

Lakeshore Arts children and youth programming impacted 2,797 participants, providing high-calibre arts education through diverse programs in local schools, community hubs and in our very own gallery space:

- Arts Drop-in
- ARTiculate
- Façade
- Insight Youth Art Show
- March Break Camp
- Sam Smith Park Farmer's Market
- Shazaam! In Focus (James Culnan, Second Street, St Leo's)
- Shazaam! Originals (James Culnan, St. Leo's)
- YAM (Youth. Arts. Movement)

ARTIST PROGRAMS

Lakeshore Arts is always working to support artists in our community, be it through providing employment opportunities, professional development workshops, or free accessible programs and networking events.

- Annual Member's Exhibition
- Artist Open Studio
- Etobicoke Jazz Festival Master Class
- FBI Pizza Mural
- Grant Writing Workshop with Toronto Arts Council
- Lakeshorts: Future Filmmakers Intensive
- Life Drawing
- Marie Curtis Park Mural
- Smith Zone Gallery Exhibitions
- The Business of Art
- Through the EYES of the Artist

COMMUNITY PROJECTS & EVENTS

Lakeshore Arts is situated in a colourful neighbourhood with artists of all ages and skill levels. We work to ensure that artists, residents, and local businesses all have a creative outlet in their community.

- Creative Spaces Partnership Exchange
- Culture Days
- Dancing Through the Decades
- Lakeshorts: International Short Film Festival
- Luminato: Trove
- Movie Night with Inside Out LGBT Film Festival
- Toronto Outdoor Picture Show
- Pie Auction
- Pumpkin Parade

CHILDREN & YOUTH PROGRAMS

CHILDREN AND YOUTH
MADE UP **OVER HALF OF**
OUR 4,560 PROGRAM
PARTICIPANTS THIS
YEAR!

“I have definitely gained leadership skills from this camp - at the beginning I probably wouldn't be able to speak to the kids and help them out with the craft at the library but at the end I did it with **ease.** - Youth Program Participant **”**

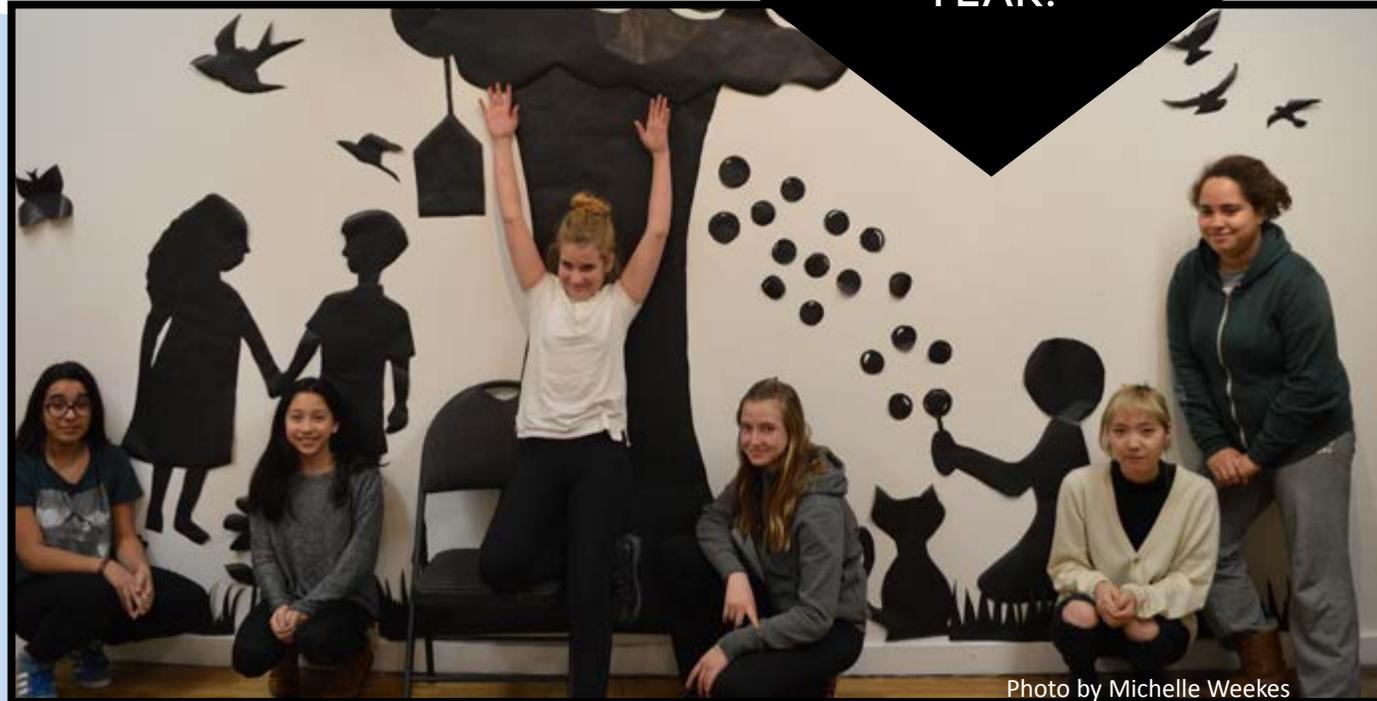


Photo by Michelle Weekes

YAM (YOUTH ARTS MOVEMENT)

Our weekly youth drop-in program saw 51 participants ages 13 - 19 explore leadership and creativity through various artistic outlets such as Monoprinting, Silk Painting, Graffiti Drawing, Cookie Decorating, and Hip-Hop dance. The youth were challenged to take their new skills beyond the facilitated workshops by selling their wares at pop-ups throughout the year, exhibiting at the Youth Insight Show held at the Assembly Hall, and participating in the Youth Art Show at the Legislative Assembly of Ontario. This amazing group of teenagers also came together to show how art can be an essential component to building community, collaborating on a multi-lingual “Welcome To Mimico” banner for a community sponsored Syrian family!

ARTICULATE YOUTH LEADERSHIP IN THE ARTS

This free, three-week summer program focuses on developing artistry, facilitation, and team building skills. Our eight youth, aged 12 - 18, took part in 90 program hours, including workshops in Film Production, Broadway Jazz, Screen Printing, Special FX Make-up, Letterpress and Ceramics. Youth also enjoyed taking day trips to various arts and cultural sites around the city such as The Bata Shoe Museum, Shakespeare in High Park, City Dance Corps and Graven Feather. An integral part of our program is leadership development, so in their final week the participants brilliantly rose to the challenge of creating and delivering their own arts programs to 40 children at three local libraries.

IN OUR LOCAL SCHOOLS

11 ARTIST FACILITATORS
PROVIDED PROFESSIONAL
ARTS EDUCATION
PROGRAMS TO OVER
350 STUDENTS



SHAZAAM! LITERACY THROUGH THE ARTS

Our ever-popular arts education program, Shazaam!, celebrated it's 10th Anniversary in 2015/2016! 185 youth took part in the program at three local schools, exploring the relevant themes of identity, heroism, social justice, and community through literary forms, illustration, photography and digital skills. Within the two iterations of the program, In Focus and Originals, the students produced three graphic novels and presented a final gallery exhibition featuring artwork from 4 local schools and over 80 students at the Assembly Hall. Student work from the In Focus program was also publicly displayed twice in the hallways of Sherway Gardens and viewed by nearly ten thousand people!



FAÇADE

In partnership with local high school, Lakeshore Collegiate Institute (LCI), this years Façade project brought together students from the different education streams to work with professional artists in the creation of large scale public art pieces. The project began with physical education students exploring capoeira movements, which were captured in photos by students in the Cyber Arts program. Our Cyber Arts students manipulated and enlarged the images before handing them over to the students in woodshop, who traced and cut out the silhouettes. Lastly, visual arts students took photo transfers and transformed the six 8 foot silhouettes into captivating works of art, that can be seen wrapping the south east corner of the school building at Kipling and Birmingham!

ARTIST PROGRAMS



Photo by Nawfal Sheikh | First place winner Jean Luc Lindsay

THROUGH THE EYES OF THE ARTIST

After 23 years and over 1200 pieces of original art, Lakeshore Arts officially held its final annual juried exhibition, Through the Eyes of the Artist (EYES), ending over two decades of recognizing excellence in visual arts in our community. 63 pieces were selected to be showcased at the Assembly Hall, and three winners were selected by our 2016 jurors: Cole Swanson, Susan Dain, and Katherine Fleitas. As we close out an era, we would like to recognize the amazing contribution of the volunteer team of Brenda Siddall, Wendy Smith and Janet McAndrew who worked tirelessly to support the exhibition and its artists!

LAST YEAR WE HAD THE OPPORTUNITY TO EXHIBIT AND SHOWCASE THE WORK OF **232 ARTISTS IN OVER 15 EXHIBITIONS**

“I'm loving these classes and look forward to more in the future”

-Business of Art Participant



Photos by Kaitlin Marr



SMITHZONE GALLERY

Our storefront studio space, The Smith Zone Gallery, has become a lively beacon of art on the Lakeshore, showcasing work from our professional artist members, playing host to some of our child and youth programming, and providing a community meeting place. Nine exhibits were featured in the space this year, displaying an array of visual arts, sculpture, and mixed media. A stand-out initiative for 2015-2016 was our professional artist development workshop series, The Business of Art. The eight-week workshop series focused on skill development to assist in creative entrepreneurship and was presented in partnership with the Bank of Montreal.

IN OUR COMMUNITY

60 OF OUR PROGRAMS AND EVENTS WERE OFFERED TO PARTICIPANTS AND THE PUBLIC ABSOLUTELY FREE!



Photo by Jeremy Sale | Culture Days

CULTURE DAYS

One of our favourite times of year; the final weekend in September 2015 saw the Lakeshore come alive to celebrate, foster and promote creative activities and culture for Etobicoke-Lakeshore Culture Days! Lakeshore Arts, co-producer Humber College, and supporting partners the Mimico-By-The-Lake BIA, the Longbranch BIA and the Assembly Hall served up over 40 free, interactive art and cultural activities. Over the course of the three-day festival, Lakeshore Arts activated Mimico Square and the Smith Zone Gallery with activities such as Inside Out, a one-of-a kind photo booth truck that created large-scale portraits, How to Henna, and a Hands On Film Making Workshop!

LAKESHORTS INTERNATIONAL SHORT FILM FESTIVAL

Lakeshore Arts is proud of its partnership with Fifth Ground Entertainment bringing the community together to celebrate independent filmmaking excellence for the past six years. Over 500 filmgoers flocked to the Assembly Hall for the two screenings: Loved and Local and The Gala, which featured 16 short films from all over the world. 11 filmmakers were awarded over \$30K in prizes and opportunities provided by our generous public and private partners.

MURAL PROJECTS

MARIE CURTIS PARK MURAL

With support from StreetART Toronto and the Toronto Police Service, Lakeshore Arts employed local youth artist Moises Frank to create a stunning mural on the South Hydro building in Marie Curtis Park in Long Branch. Mobilizing 12 volunteers, the mural covers over 4000 square feet and was completed in less than ten days! We were excited to work with the artist, a Humber College student, on his first independent large-scale public art mural. As the building was transformed, community members stopped by to show their support of the project or simply to watch the artist at work.

“I want to say a SUPER DUPER special thank you to Lakeshore Arts for believing in me and blessing me with the opportunity to share my passion with the community.

”
- Moises Frank, Mural Artist

Photo by Keisha James | Marie Curtis Park Mural

FBI PIZZA MURAL

In partnership with Mimico-by-the-Lake BIA and with support from the City of Toronto, Lakeshore Arts worked with artist Herman Mejia to transform the east exterior wall of FBI Pizza at 2336 Lake Shore Blvd W with a public mural. The mural celebrates the spirit of the Mimico community and brought together community members to help complete the mural with hand (and foot) prints, a unique touch that created a greater sense of community connectedness!

TREASURER'S REPORT

I have great pleasure in presenting the Treasurer's Report for the year ending July 31st, 2016. The financial accounts, as presented, have been audited by Jeffrey D. Milgram, Chartered Accountant/Licensed Public Accountant of Milgram and Milgram.

The commitment to reach arts funding equaling \$25 per capita was postponed until 2018, as the City redirected funds to support city-wide cultural events for the Pan Am and Parapan Am Games. Lakeshore Arts received the same level of operating funds from the City of Toronto as in the 2014-15 fiscal and therefore focused on increasing its fundraising targets and partnership opportunities to meet programming demands. New programming support was realized by the Bank of Montreal, Cinespace, the Ministry of Education through the Urban Priority High School Fund, and an Investing in Neighbourhoods grant. This fiscal is also the final year of a three year Ontario Trillium Foundation grant that infused funds into three of our key youth initiatives; YAM, Shazaam! and ARTiculate.

The finance committee under the direction of the Treasurer made recommendations to the Board to focus on creating an operating surplus that falls within the allowances of funding restrictions; three months of operating dollars. Over the past two years, the organization has been able to accumulate 84% of the surplus, securing a future financial safety net for Lakeshore Arts.

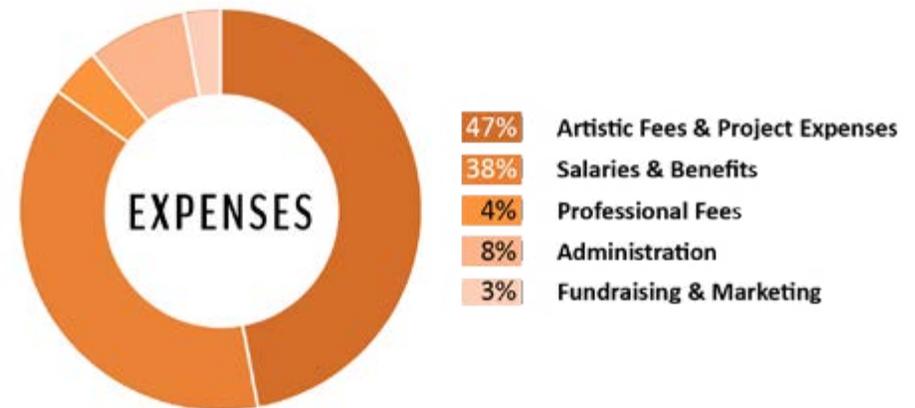
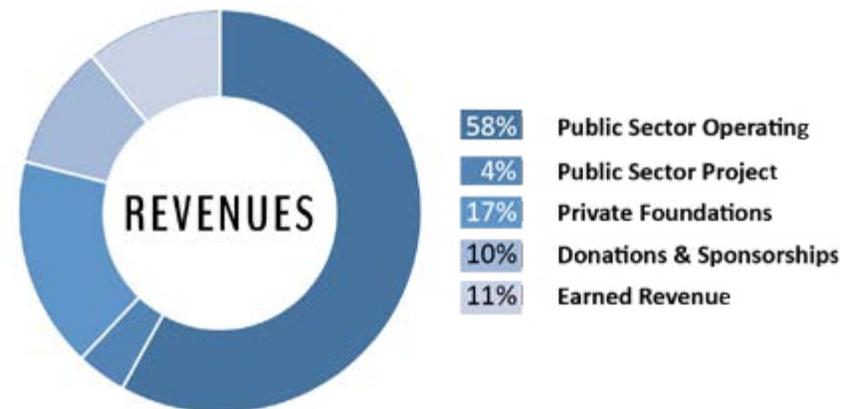
The main sources of income appear to be fairly stable. Public sector funds, from all three levels of government, equal 62% of the total, while expenditures remain controlled and consistent. It must also be stressed that the current income levels are, of course, made possible only by the continued effort of the staff under the direction of the Executive Director, with support from the membership – both within and outside the Board of Directors.

Our long-time bookkeeper, Cindy Dron, has recently left the organization and I would like to thank her for her continuous professionalism and accounting expertise and recognize her contribution to the organization and her support of the Finance Committee and myself.

JENNIFER McINTYRE | BOARD TREASURER
OCTOBER 26, 2016

FINANCES

2015-2016 OPERATING BUDGET



The percentages for the fiscal year 2015/2016 are derived from the Audited Statements of Lakeshore Arts as audited by Jeffrey Milgram, Independent Auditor. The full audited statements may be obtained by contacting Lakeshore Arts at 416-201-7093.

FUNDING AGENCIES



An agency of the Government of Ontario
Un organisme du gouvernement de l'Ontario



ONTARIO ARTS COUNCIL
CONSEIL DES ARTS DE L'ONTARIO
an Ontario government agency
un organisme du gouvernement de l'Ontario

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Kevin Haxell
Kothur
KPMG
Lakeshore Valu-Mart
Land Art Design
Laura Baughman
Linda Cralli
Long Branch Yoga & Wellness
Lorna Livey
Manulife Financial
Mark Koczij
Massey Hall
Melanie Kuhelj
Michaela Jones
Michele Davies
Michelle Weekes
MN Design
Monika Meulman
More than Pies
MP James Maloney
MPP Peter Milczyn
Music Toronto
Nataliya Stupak
Old Dutch
Olympian Swimming
Oxygen Bike Co
Patricia McPhail

Peter Watson
Phil Trotter
Queensway Dental
Reif Winery
Ridley's Funeral Home
Roy Thomson Hall
Royalty Construction
Ruth Nagy
Salomeh Ahmadi
Samsung
Schawk!
Scotiabank
Scotiabank GBM
Shaw Festival Theatre
Soulpepper Theatre
Steam Whistle Brewery
Stohn Hay Cafazzo Dembroski
Richmond LLP
Stratford Festival Theatre
Sue Castro
Susan Nagy
Tafelmusik Baroque
Orchestra
Tarragon Theatre
TD Bank
TD Wealth
The Healing Muse Apothecary
The Pie Commission
The Refinery
The Royal Conservatory
The Theatre Centre
Toronto Symphony Orchestra
Wendy Goodine
Wendy Smith
William F. White International
Inc.

PARTNERSHIPS

Art Gallery of Ontario
Arts Etobicoke
Artscape
Bank of Montreal
Community Living Toronto
Etobicoke Jazz Festival
Fifth Ground Entertainment
Friends of Sam Smith Park
Friends of the Arts
Humber College
Inside Out LGBT Film
Festival
Kaeja d'Dance
Ladies Learning Code
Lakeshore Collegiate
Institute
LAMP
Long Branch BIA
Luminato
Mimico By the Lake BIA
Mimico Presbyterian

Mixed Company
Theatre
Montgomery's Inn
Placebo Space
S.A.F.E.
Sam Smith Park
Farmer's Market
Sherway Gardens
Sirius Theatrical Co.
Storstac
Street Art Toronto
TCDSB
TD Bank
TDSB
The Assembly Hall
The City of Toronto
Toronto Arts Council
Toronto Outdoor
Picture Show
Toronto Police Service
Toronto Public Library

VOLUNTEERS

THANK YOU to all our committed volunteers who share their time, talents, and love of the arts for the benefit of our community! Our 2014-2015 Volunteer Awards were awarded to:

**ALICIA PAYNE &
DON MOLNAR**

IMPACT AWARD

These two artist facilitators and theatre professionals dedicated their time, insights and passion to elevate the Shazaam! Originals program to impact hundreds of children in our community.

**SAM SMITH PARK
FARMER'S MARKET**

IMPACT AWARD

We are honoured to celebrate the collaborative spirit of Brian Liberty and Jolene Casella; because of their vision and dedication, what was an idea, evolved into a weekly thriving market celebrating local food, artisans and eco-friendly businesses.

SHARON MOON

PRESIDENT'S AWARD

Sharon Moon is a longtime artist and Lakeshore Arts member. Eager to take part in any way she could, Sharon joined us volunteering with our Arts Drop-in program. She committed her time week after week to supporting the artists facilitators and participants allowing them to work freely and collaboratively together.

JAMIE WILDER

CHAMPION OF THE
ARTS AWARD

As President since 2013, Jamie has guided our organization out of a deficit, provided leadership, devoted hundreds of hours in volunteer time and continues to be one of our best advocates. We recognize her contributions with gratitude.

BOARD OF DIRECTORS

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Board President

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Vice-President

Jennifer McIntyre
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Kathleen Coulson
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Kayla-Wray Amy
Operations Manager

Kim Dayman
Program Manager

Michelle Weekes
Youth Program Coordinator

Shannon Clare
Program Coordinator

Jacqui Arntfield
Gallery Coordinator

Kadeem Parchment
Gallery Attendant

Diana Tzinis
Gallery Attendant

CONTRACT

Tom Haxell
Fundraising Coordinator

Cindy Dron
Bookkeeper

Keisha James
Summer Intern

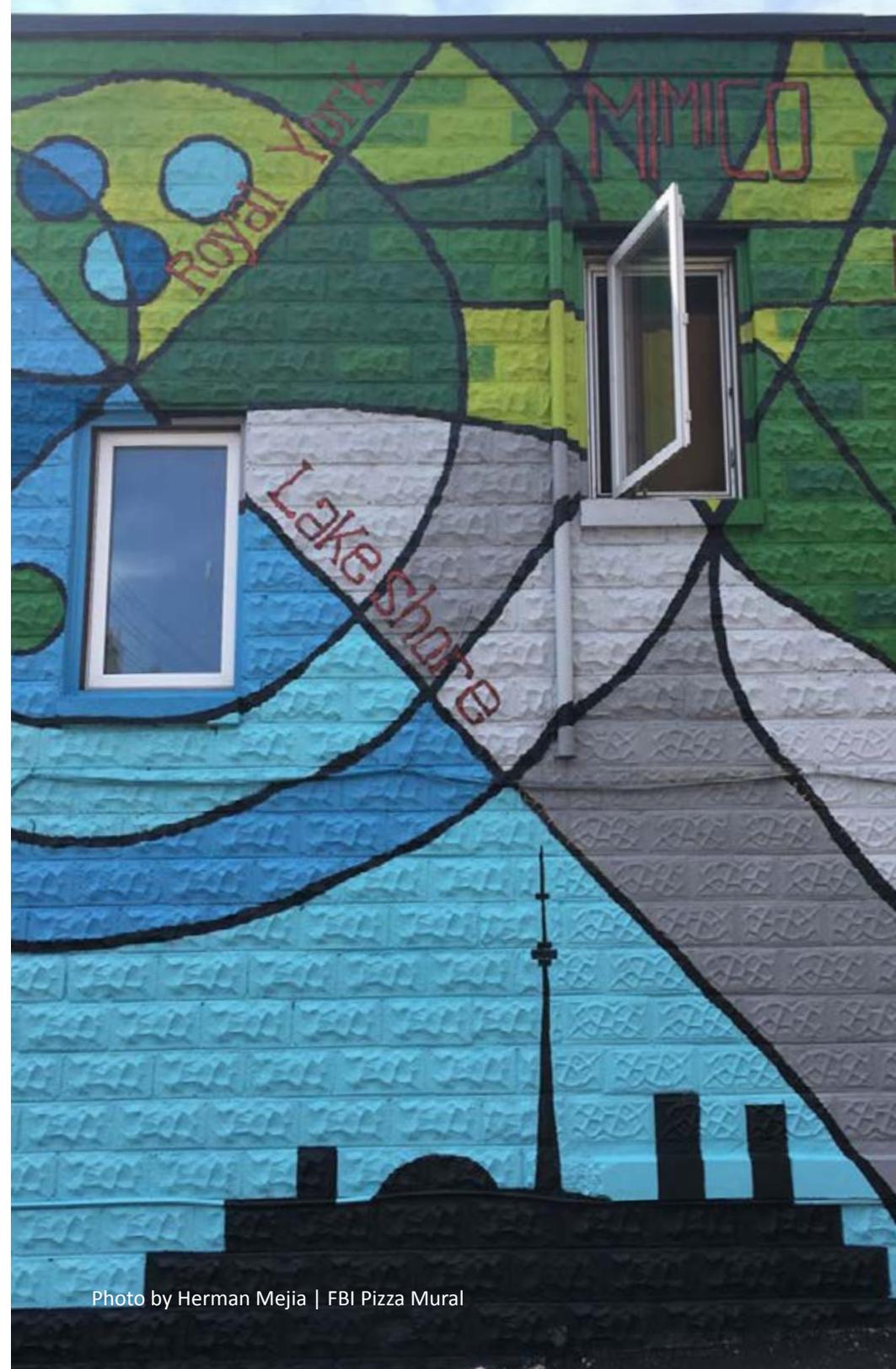


Photo by Herman Mejia | FBI Pizza Mural

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Photo by Keisha James | Marie Curtis Park Mural