

IMPACT REPORT
2017 - 2018

LAKESHORE ARTS

LAKESHORE ARTS

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LAKESHOREARTS.CA

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Culture Days
Photography by Naresh Kulo

EXECUTIVE DIRECTOR & PRESIDENT'S MESSAGE

2017-18 saw Lakeshore Arts reach a number of milestones: celebration of 25 years as a vital and key member of the community arts sector; a staff complement that reached seven full-time and four part-time members; a re-branding and launch of a new website and an in-depth community process that helped to shape a new strategic direction.

Our mission has been revised to better reflect the work we do, we have reassessed our values and fine-tuned our vision. We are shifting from a period of transition into one of transformation—incorporating social change into our programming practices and goals. Our gallery has been renamed The Community Project Space, where we will continue to advocate for the importance of art at the community level inviting individuals to engage and explore, using the arts as a tool to reflect community needs through engagement and education.

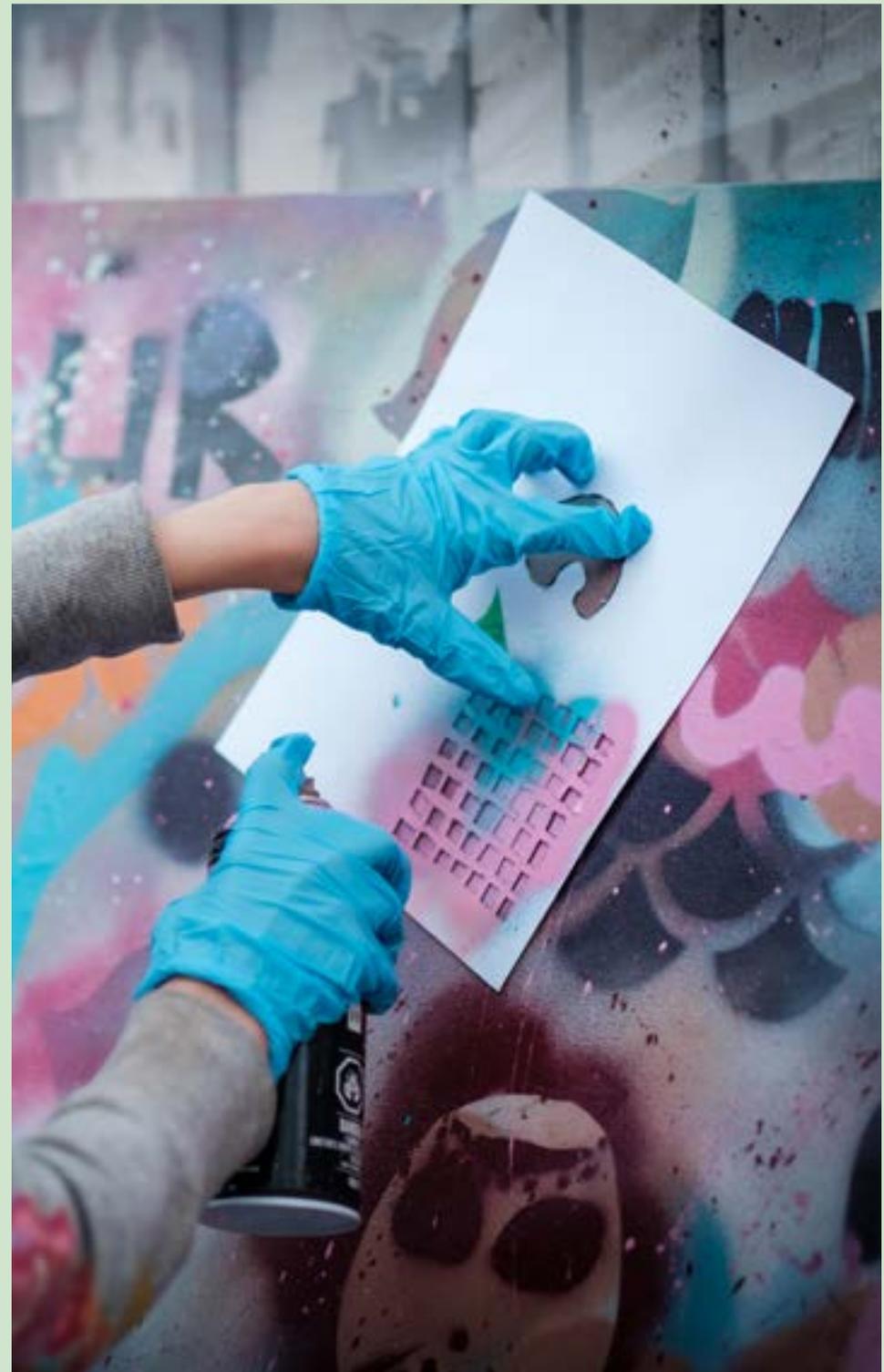
Financially, we are in a healthy position, with a growing and managed reserve, we are attracting new funders and private sector support and developing best practices and evidence-based research that will be beneficial to

both our programs as well as to the sector.

We are very fortunate to employ a team of dedicated, enlightened and passionate staff, eager and dedicated volunteers and we boast an invested Board of Directors that helped to develop, and fully align themselves with our mission and goals.

In 2018-19, we will be partnering with Daily Bread Food Bank for a Myseum exhibition and with the City of Toronto for Cultural Hot Spot in North Etobicoke. We have already launched an ambitious and exciting project with Community Living Toronto and ignited an afterschool program in partnership with both Humber College campuses. Lastly, we are committed to exploring new possibilities for marginalized and underserved groups within our neighbourhoods to share issues that affect their daily lives creating a public platform using an arts lens to encourage open and authentic dialogue. It's proving to be another exciting year.

Susan Nagy, Executive Director
Mark Koczij, President



YAM (Youth Arts Movement) Photography by Jeremy Sale

OUR MISSION

Lakeshore Arts is dedicated to engaging all peoples using multidisciplinary art forms as a way of enriching lives and strengthening Toronto's communities.

VISION

For creativity and collaboration to drive cultural, social and artistic growth and help build inclusive, healthy communities

VALUES

We believe community arts contributes to the holistic health of a community through:

- Collaboration and Partnerships
- Sustainability
- Respect
- Accessibility
- Lifelong Learning

OUR IMPACT

ACCESSIBLE ARTS PROGRAMMING IS AN ESSENTIAL COMPONENT OF WHAT WE DO. TAKE A LOOK AT OUR COMMUNITY IMPACT AND PROGRAMS FOR 2017-2018.



OUR PROGRAMS

COMMUNITY PROGRAMS - CHILDREN & YOUTH

- Youth Arts Movement (YAM)
- What The Heck's A Gaffer?
- March Break Camp
- P.A. Day Camps

COMMUNITY PROGRAMS - ADULT, SENIOR, & ALL AGES

- The Business of Art
- Community Living Workshops
- My City My Six
- The Wisdom Project

IN-SCHOOL PROGRAMS

- Shazaam! In Focus
TDSB - Second St. JMS,
Beaumont Heights JMS
TCDSB - St. Leo's, The Holy
Trinity, St. Teresa

PUBLIC ART PROJECTS

- Bell Box Murals
- Eighth Street Skatepark

EVENTS/FESTIVALS/PERFORMANCES

- Etobicoke - Lakeshore Culture Days
- Porch View Dances
- Lakeshorts International Short Film Festival

PARTNERSHIPS/COMMUNITY GOODWILL

- Arts in the Parks
- Mimico Pumpkin Parade
- Community Garden Signs
- Festive Tree Lighting
- Life Drawing

EXHIBITIONS

- Six Through One
- March Break Camp Showcase
- Uncharted
- 2017 Member's Exhibition
- ReThink Recovery
- Nostalgia
- Nightscapes/ HEX
- Remembering You
- CONTACT: Lakeshore Youth IN FOCUS / Rexdale Youth IN FOCUS
- YAM End of Year Showcase

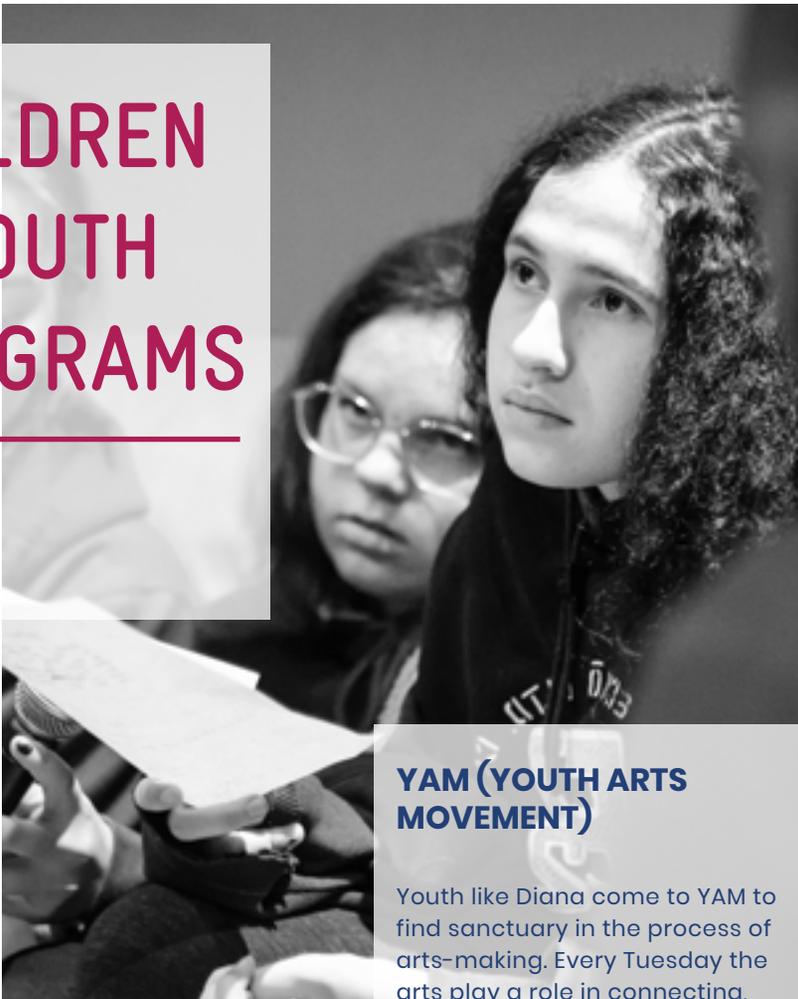
FUNDRAISING EVENTS

- Annual Pie Auction
- Big Rock Brewery Parking Lot Parties
- 25th BIG Birthday Bash

March Break Camp
Photography by Jeremy Sale

CHILDREN & YOUTH PROGRAMS

Right: Shazaam!
In Focus,
CONTACT
Performance,
Photography by
Aaron Sambley
Left: YAM (Youth
Arts Movement)
Photography by
Jeremy Sale



YAM (YOUTH ARTS MOVEMENT)

Youth like Diana come to YAM to find sanctuary in the process of arts-making. Every Tuesday the arts play a role in connecting, inspiring, engaging, and intriguing young people from all walks of life. Together, they learn to push their artistic boundaries, challenge perceptions and perspectives, build relationships, and develop leadership skills. 58 youth flowed through our doors in the past year, engaging in a myriad of artistic practices such as street art, music production, printmaking, improvisation, and more.

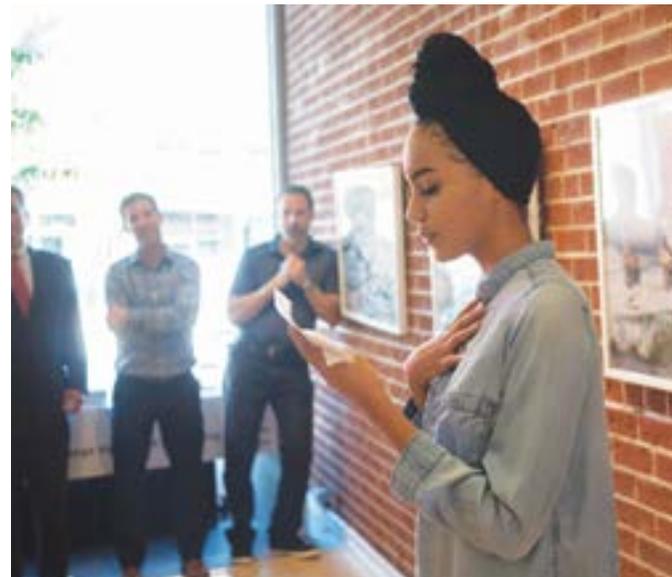


SHAZAAM! IN FOCUS

How does one maintain their sense of self, their identity, their character as they embark on the journey from the top of the pack to being the “new kids on the block” – that monumental transition between being an 8th grader one year, to being a freshman in high-school the next?

Our unique Shazaam! In Focus program, offered in-school to Grade 8 students, uses arts education as a catalyst to build participant self-esteem, confidence and articulation at this pivotal juncture in their lives.

“ART MAKES A SPACE A PLACE; IT GIVES IT AN INTENTION AND MESSAGE...”
- FATS, MURAL ARTIST



Through the mediums of spoken word, creative writing, photography, and digital design, students were assisted by artist facilitators to find outlets for self-reflection and creative expression, culminating in a final exhibition of their photography and spoken word performances: Lakeshore Youth IN FOCUS, which took place in our Community Project Space, and Rexdale Youth IN FOCUS which was hosted by our new program partner the TPL Albion Branch.

LAKESHORE ARTS TURNS 25!

How do you celebrate a quarter century of transforming lives and communities with the power of arts activity? Well if you're Lakeshore Arts you – embark on an almost year long strategic planning process; revise the way the community interacts and engages with your gallery space; perform an extensive branding overhaul; and throw a rocking BIG birthday bash!

STRATEGIC PLANNING

In April 2017 we began the process of identifying our strategic intentions for 2018-2022. Working with external consultant Jane Marsland, the goal was to define who we are as an organization, who we work with in the community, and how we meet the needs of the audiences we serve. Through the planning process, we came up with a redefined vision statement for the organization to carry us through to the next four years.

GALLERY TRANSFORMATION

Another outcome of the strategic planning process led us to explore the purpose of Lakeshore Arts' storefront gallery space. Through examination we identified new goals for the space and gave it a new name: the Community Project Space. Stepping away from a traditional gallery model, the Community Project Space will engage the community and partnering organizations, with relevant projects that address real

issues facing the community. The focus of each project will be on the process, not the final product – allowing for exploration, innovation, dialogue, and a safe and accessible way to interact with the arts.

REBRAND

Diving so deeply into who we are as an organization gave us a chance to explore Lakeshore Arts, the brand. We hired David Taylor, from design studio Awake, to redefine our brand. Our new branding captures the three pillars of our organization's personality: connectivity, transformation, and approachability.

25TH BIG BIRTHDAY BASH

On March 24, 2018, we launched our new branding and celebrated our 25th Anniversary with a birthday fundraiser at Big Rock Brewery. 71 people joined us in celebrating our milestone, took part in a silent auction and raffle, and shared their favourite Lakeshore Arts memories and best wishes for the future!



COMMUNITY PARTNERSHIPS & EVENTS



The Wisdom Project
Photography by Hydráh
Rodríguez-Vizzaccaro

THE WISDOM PROJECT

“Art is one thing that you can do forever. You may not always be able to run. You may not always be able to play football. But you can participate in art.”

These are sentiments we share with Patricia, one of the 6 members of The Wisdom Project’s advisory committee (The Sages). A new initiative in 2017–2018, The Wisdom Project was Lakeshore Arts’ response to the growing issue of social inclusion among our senior community members. The Sages, a group of artists and community members aged 55+, were recruited to help shape how the program would look. What materialized was an intergenerational program held at the Assembly Hall which brought together grandparents and their grandkids in artistic creation, learning, and expression; a safe and accessible space for youth and seniors to bond and share knowledge.

LAKESHORTS INTERNATIONAL SHORT FILM FESTIVAL

To date, the Lakeshorts International Short Film Festival has brought over 115 films from around the world to the Lakeshore! This community favourite saw over 500 community members, industry professionals, and international filmmakers walk the Blue Carpet at the Assembly Hall for two outstanding evenings of film: Scotiabank Loved + Local hosted by film critic Richard Crouse on the Friday night which shined a light on



Lakeshorts 2018
Photography by Jeremy Sale



Canadian filmmakers; and Saturday’s AGF Gala Screening hosted by multi-talented actor, director and writer Rick Roberts, celebrating international talent and films. We’re honoured to present this outstanding event each year in partnership with Fifth Ground Entertainment and Authentic Films, with tremendous support from the sponsors who provide over \$25,000 in awards and prizes. Etobicoke - Lakeshore “This Festival belongs to you!”

MURAL PROJECTS

EIGHTH STREET SKATEPARK MURAL

To aid in community building, crime prevention and local beautification, Lakeshore Arts set out on a multi-year mural project at the 8th Street Skatepark. It started with a question posed to the South Etobicoke community: What's your current view of the 8th Street Skatepark and its role in the community?

The outcome:

- 4 advisory committee members
- 1 fundraiser to launch the project (thanks New Toronto Billiards for hosting!)
- 1 invested City Councillor
- 3 town hall meetings
- 6 mural artists employed
- 26 glorious summer days to complete painting = ONE beautiful, multi-faceted skatepark that the community can take pride in!

The process created a wonderful opportunity for skate park users, local residents, the Toronto Police Services, and the City of Toronto to connect, dialogue, and dispel tensions and stigma. This shining new beacon is now a permanent fixture in our community!

EXHIBITIONS

"ART IS SUCH A POWERFUL CHANNEL FOR ALL THE COMPLICATED EMOTIONS THAT COME UP FOR PEOPLE AROUND GRIEF AND LOSS --THE ART IS ABOUT ANGER, SADNESS, PAIN AND LOVE. IT'S BEEN CATHARTIC."

MARISSA MARTINS, HARM REDUCTION EDUCATOR AT LAMP

REMEMBERING YOU

Why take baby steps when you can leap head first into change?

Remembering You, our first partnership project as the newly re-branded Community Project Space, tackled the very real and timely issue

of drug use and the overdose crisis. Working in partnership with LAMP CHC, the project offered participants a space to grieve, remember and pay homage to loved ones through drawing, painting, writing and other mediums in a series of weekly workshops.

Audiences who viewed the final exhibition - which featured work developed through the workshops - were challenged to reflect on the subject of drug use from a place

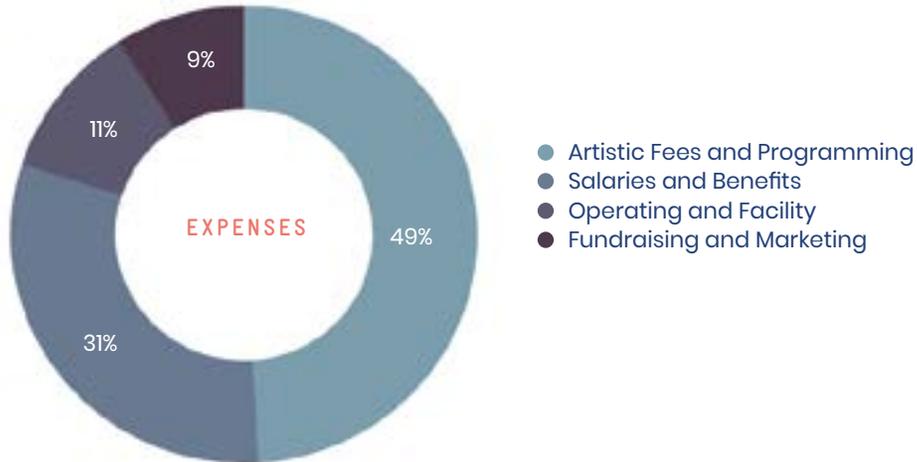
of compassionate inquiry, considering the impact of stigma and discrimination on the lives of drug users as well as the socio-political factors that contribute to precarious health and housing conditions.



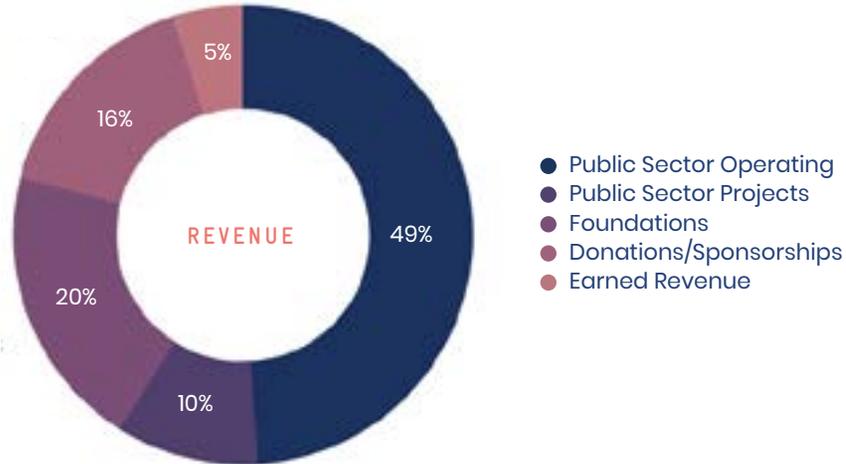
Left: 8th Street Skatepark Mural Project, Artwork by FATS, Photography by FATS
Above: Exhibition - Remembering you, Artwork by Katherine Poirier

FINANCES

2017 - 2018 OPERATING BUDGET



- Artistic Fees and Programming
- Salaries and Benefits
- Operating and Facility
- Fundraising and Marketing



- Public Sector Operating
- Public Sector Projects
- Foundations
- Donations/Sponsorships
- Earned Revenue

THE PERCENTAGES FOR THE FISCAL YEAR 2017/18 ARE DERIVED FROM THE AUDITED STATEMENTS OF LAKESHORE ARTS, AUDITED BY JEFFREY D. MILGRAM PROFESSIONAL CORPORATION. THE FULL AUDITED STATEMENTS MAY BE OBTAINED BY CONTACTING LAKESHORE ARTS AT 416-201-7093.

TREASURERS REPORT

I have the pleasure of presenting the Treasurer's Report for the fiscal year of August 1, 2017 ending July 31, 2018. The financial accounts presented here have been audited by Jeffrey D. Milgram Professional Corporation and approved by the Board of Directors on October 15, 2018.

As part of our funding envelope from Art Services, City of Toronto, Lakeshore Arts received status quo operating funding of \$295,430. These monies were used to invest in staff as we strive to create fair and equitable wages, provide benefits as well as pay operational needs that include rent, insurance and utilities. A new source of income through the Ontario Lottery and Gaming association was secured in January through a charity bingo license. The commitment to have funds allocated to us requires a bi-monthly attendance at the St. Clair Delta Bingo. At the end of this fiscal we had acquired \$19,281.45 to be used specifically for artist fees. These funds will allow us to continue to hire high caliber artist facilitators and educators to deliver ongoing programming.

New funding included investment from the City's Investing in Neighbourhoods grant for additional staff and programming support through the local branches of TD Canada. We received continued commitment from the Government of Canada, Ministry of Employment and Social Development, a \$25,000 Horizons for Senior's grant to deliver a senior-engaged mural project locally; we were in year two of a three year Ontario Trillium Foundation GROW grant,

and are honoured to have been selected for a second year as Big Rock Brewery's charity of choice.

We currently have two short term investments held at Alterna Savings both to reach maturity in early 2019 with a face value of \$48,298. Our accumulated surplus including management reserves at year end were \$76,796, which still fall within the allowances of funding restrictions outlined by CRA. The Board approved funds of up to \$15,000 to be moved from the unrestricted reserve to invest in a re-branding project that included the design of a new website to reflect our growth and the celebration of 25 years in the sector. The year end shows a shortfall of \$11,505 which was projected, hence the rationale to move monies from the surplus.

The main sources of income are currently stable. Public sector funds from all levels of government equal 59% of total revenues, while expenditures remain controlled and consistent. It must be stressed that the current income levels are, of course, made possible only by the continued efforts of the staff under the direction of the Executive Director, with support from the membership – both within and outside the Board of Directors.

Lastly, I would like to offer my continued thanks to the Executive team for their support of myself and this organization, and to our bookkeeper, Cara Jordan, for her enthusiasm for numbers and passion for Lakeshore Arts.

Jennifer McIntyre,
Board Treasurer, October 26, 2018

FUNDING AGENCIES



An agency of the Government of Ontario
Un organisme du gouvernement de l'Ontario



This project is funded by
the Government of Canada.



PARTNERSHIPS

Art Gallery of Ontario
Arts Healing Arts
Authentic Films
Bate Shop
Beaumont Heights JMS
Big Rock Brewery
Brentwood Library
CJ Skatepark
Community Living Toronto
Cinespace
Curry's Art Supplies
Dancing with Parkinson's
Ed's Real Scoop
Etobicoke School of the Arts
ESS Support Services
Fair Grounds Coffee
Fifth Ground Entertainment
Fort York VFX
Franklin Horner Community Centre
Graphic Print and Copies
Greater Toronto Airport Authority
Humber College
Kaeja d'Dance
Lakeshore Collegiate Institute
Lakeshore Valu-Mart
LAMP CHC
Long Branch Library

Longbranch BIA
Mimico By the Lake BIA
Mimico Presbyterian Church
Mimico Residents Association
Mississauga Potters Guild
Mural Routes
Neilson Park Creative Centre
New Toronto Library
Pizzeria Oro Di Napoli
Ryerson University
Rhythmic Rainbow Studio
Rooster
Second Street JMS
Sherwin Williams
Storefront Humber
StreetArt Toronto
Textile Museum
The Assembly Hall
The City of Toronto
The Healing Muse
The Holy Trinity CS
Toronto Police Services
Toronto Skate Committee
Toronto Skate Shop
Trinity Square Video
Urban Vessel

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Anthony Sacco
Antonio Tavares
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Barbara Richmond
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Benjamin Moore
Big Rock Brewery
Birds and Beans Cafe
Blair Cameron
BMO
Bob Hodge
Bosley Real Estate
Brenda Siddall
Briar Boake
Canadian Scale
CANVAS Artistic Lounge
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Carie Gail
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Cellar Door Restaurant
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Loretta Faveri
Lorna Livey
Luke
Lynn Van Gastel
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Mark Koczij
Mary Clare Stella
Maureen Reed
May Yebuga
MDI Solutions
Melanie Kuhelj
MGA International
Michelle Haurilak
Monika Meulman
Monique Beechey
More Than Pies
MP James Maloney
MPP Peter Milczyn

Natassia Morris
National Bank
Old Dutch
Olympian Swimming
Oriana DiNucci
Oxygen Bike Company
Paola Phillips
Patricia McPhail
Pawel Pardela
Philips
Pineberry
Post City Sound
Rafiq Al Gailani
Ravi Lamba
RBC
Rebecca Pringlemeir
Rob Silvestri
Robert & Helen Hitchcock
Robyn Small
Roswita Busskamp
Royalpark Homes
Royalty General Construction
Ruth Nagy
Samsung
Schawk
Scotiabank
Scotiabank GBM
Shaw Festival
Sommerville
Steam Whistle Brewery
Stratford Festival
Sue Pye
Susan Nagy
Susanna Smith
Susannah Lavallee
Talelmusik
Tara Dorey
Tarragon Theatre
Tartistry
TD Wealth
Terry Durette
The Assembly Hall
The Pie Commission
The Surly Chef
Toronto Dance Theatre
Trevor Cook
Tricia Vargo
Trish Drynan
Valerie Khan
Vanessa Cook
Vive Fitness
Walter Ruston
Wanda Buote
Wayne Stasiulis
Wendy Goodine
Wendy McNaughton
Wendy Smith
Wendy MacLeod
William F. White

VOLUNTEER & AWARDS

WANDA BUOTE

PRESIDENT'S AWARD

As Principal of Humber College, South Campus over the past seven years, Wanda has played a key role in driving positive change. She ignited new opportunities and projects to benefit local social agencies and our neighbourhood at large, identified ways to mutually benefit her students and community stakeholders and championed the arts as the co-producer of Etobicoke-Lakeshore Culture Days. She has been personally invested in supporting Lakeshore Arts as a social media aficionado, a participant and as a community ambassador. Her passion and commitment will be truly missed as she transitions into a new role at the college. This award is a small way of us giving her a big thank you.

SIERRA VAN ARRAGON

IMPACT AWARD

We are proud to celebrate the outstanding contributions of Sierra van Arragon, who supported our 2017-2018 Youth Arts Movement (YAM) program. Sierra went over and above in her commitment to YAM and its participants, regularly coming in early or staying late to assist in planning initiatives for the leadership committee, providing input on future workshops, and helping to identify new artist facilitators to work with. She values and understands the important role that the arts has in developing self confidence and creative modes of self expression for young people. Sierra's positive attitude, ability to connect with the youth participants, and strong work ethic made a tremendous impact on our organization and community.

THANK YOU TO ALL OUR
COMMITTED VOLUNTEERS,
WHO SHARE THEIR TIME,
TALENTS, AND LOVE OF THE
ARTS, FOR THE BENEFIT OF
OUR COMMUNITY!

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