
IMPACT REPORT
2018 - 2019



LAKESHORE ARTS

LAKESHORE ARTS
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Cover photo:
PVD Mimico; Henry Chan, 2019
Inside cover:
IMBALANCE; Naresh Kulo, 2019
Back cover:
Shazaam student photo;
Nabil Mohamed, 2019

EXECUTIVE DIRECTOR'S MESSAGE

From my early life, I have been privileged to have easy access to arts programs, chose it as a post-secondary career and been an arts patron. I am keenly aware that not everyone has that same access and that is why Lakeshore Arts is so important. By offering free and subsidized programming we make it affordable for all; and offer a safe place where stories can be shared and lives impacted.

Reflecting back this past year, we have served; children, youth, seniors, adults with intellectual disabilities, and marginalized groups in meaningful engagement. We have nurtured new partnerships with funders, and foundations, grown programs into geographical areas of need and used an arts lens to explore the housing crisis in our community.

I continue to be amazed at the talent, creative insights and expertise of the staff; they imbue the values of the organization and understand the role the arts play in bringing issues of social justice to light. It has been a bittersweet year as we said good-bye to our triple A's; Alessandra McCreight, Adrienne Costantino and Ashley Watson. We thank them for their good works and their talents. We are building a Board of Directors who champion and support the work of the organization with passion and business acumen. It is essential to recognize the contributions of President Mark Koczij as he prepares to hand the responsibility of stewarding this organization over to VP Marijana Cuvalo. Over the past seven years, Mark has passionately championed community arts, led us through a robust strategic planning process, been a resource and strong supporter of staff and made Lakeshore Arts his charity of choice. We are indebted.

We started our next chapter by being honoured as an Urban Hero in the Arts and Culture category from the Etobicoke Guardian which balances the unfortunate reality of an 8% funding cut from the Ontario Arts Council and confronting higher than ever competition for limited funding dollars. As an organization we are committed to continue to deliver innovative and high calibre programs, and advocate for the importance of community arts in this City.

On behalf of the Board of Directors we invite you to invest in the organization to ensure that our 26 year legacy can continue. Visit our website, walk into our storefront, share your thoughts on why the arts are important to your local officials, donate, become an arts champion.

**THIS IS YOUR
CALL TO ACTION.**

Susan Nagy, Executive Director

It is with a healthy mix of gratitude and pride that I step down from my role as President of Lakeshore Arts. It's been a wild ride as I have had the pleasure of serving LSA during the period of its greatest and quickest growth in its 25+ years. When I joined the Board in 2012 we were about to enter a challenging period where uncertain funding, unexpected costs and existential questions needed to be addressed. Under the leadership of Frank Horvat and Jamie Wilder, I witnessed how impactfully the Board of Directors can help to support and direct the organization through challenging choices, giving me a blueprint for action.

Over the next few years, I witnessed LSA fight its way from deficit and debt to massive expansion and stabilizing surpluses. This allowed us to not only double our office space and triple our staffing, but move from being a small (but influential) arts organization in the Lakeshore to becoming a regionally vital, city-wide leader with programmes impacting the lives of those well outside our beautiful enclave of South Etobicoke. Much of this growth of impact is directly attributable to Susan Nagy. With Susan in the lead, I have been delighted to see the re-imagining of our Community Project Space, the greater diversity of our programming and the deeper, and absolutely essential, engagement of our local supporters and community partners. These important accomplishments would have been impossible without the tireless commitment of the LSA staff--it has been a particular honour to help serve and support these talented hardworking people and the impact they're having. Finally, it is with deep satisfaction that I have seen the expanded role of the Board in contributing to the funding and governance required to make all of these things happen.

As I reflect on these seven years I'm filled with gratitude for the experience: I have come to understand and connect with our community in a more profound way than I could have ever imagined, I've been humbled and inspired by the work done daily by staff and artist facilitators to make life better for us all, and I'm excited beyond words for the future of LSA. Thank you, sincerely, to this community and this organization for these life-changing opportunities.

Mark Koczij, President

PRESIDENT'S MESSAGE

OUR MISSION

Lakeshore Arts is dedicated to engaging all peoples using multidisciplinary art forms as a way of enriching lives and strengthening Toronto's communities.

VISION

For creativity and collaboration to drive cultural, social and artistic growth and help build inclusive, healthy communities.



PVD Mimico; Henry Chan, 2019

VALUES

We believe community arts contributes to the holistic health of a community through:

- Collaboration and Partnerships
- Sustainability
- Respect
- Accessibility
- Lifelong Learning

OUR IMPACT

ACCESSIBLE ARTS PROGRAMMING IS AN ESSENTIAL COMPONENT OF WHAT WE DO. THE STATS BELOW TELL THE STORY OF OUR IMPACT, IN NUMBERS, FOR OUR 2018 - 2019 FISCAL YEAR

2,405

CHILDREN & YOUTH SERVED

59

PARTNERSHIPS

4,767

PROGRAM PARTICIPANTS

140

ARTISTS EMPLOYED

225

VOLUNTEERS

60

COMMUNITY PROJECTS & EVENTS

OUR PROGRAMS

COMMUNITY PROGRAMS - CHILDREN & YOUTH

- Youth Arts Movement (YAM)
- March Break Camp
- P.A. Day Camps
- Theatre Summer Camp
- Summit: In Focus

COMMUNITY PROGRAMS - ADULT, SENIOR, & ALL AGES

- Community Living Elements of Theatre
- RexFest Spoken Word Festival
- Murals at Edwards Manor

IN-SCHOOL PROGRAMS

- Shazaam! In Focus
TDSB - Second St. JMS,
Beaumonde Heights JMS, The
ElmsJMS/Boys Leadership
Academy
TCDSB - Holy Trinity

PUBLIC ART PROJECTS

- Etobicoke Seniors Services
Mural

EVENTS/ FESTIVALS/ PERFORMANCES

- Etobicoke - Lakeshore Culture Days
- Porch View Dances Mimico
- Lakeshorts International Short Film Festival

PARTNERSHIPS/ COMMUNITY GOODWILL

- Arts in the Parks
- Mimico Pumpkin Parade
- Festive Tree Lighting

EXHIBITIONS

- Myseum Neighbourhood Trust
- Museum of Neighbourhood Anthropology
- An Essay about Immigration, Identity and Geopolitics
- A Road Called Avenue
- Imbalance
- CONTACT: Lakeshore Youth IN FOCUS / Rexdale Youth IN FOCUS
- YAM End of Year Showcase

FUNDRAISING EVENTS

- Annual Pie Auction
- C.A.K.E.S
- It Was Mint To Be
- Big Rock Brewery Parking Lot Party
- Trivia Night
- Fall Giving Campaign (Online)

CHILDREN & YOUTH PROGRAMS

SUMMIT: IN FOCUS

If running our Shazaam program has taught us one thing it's this: when you give young people a platform to tell their stories, it's amazing what they can teach you. 2018-19 saw the launch of a new program, Summit: In Focus, which allowed youth to share their stories in an after-school intensive that took students on a deeper dive into one of two artistic streams: Photography and Spoken Word.



23 youth signed up to participate in this pilot program funded by the Ontario Trillium Foundation, and in the Fall of 2018 and Spring of 2019, the youth were mentored and instructed by 4 professional artists - developing and crafting visual and performance art that told stories of social issues that matter to their generation. What developed was an incredible little community and safe space where youth could explore, discuss, and reflect their inner voices through art.

Summit Participant; Henry Chan, 2019

SHAZAAM: IN FOCUS

" I LEARNED THAT MY PAST DOESN'T DEFINE ME." SHAZAAM PARTICIPANT

One of the beautiful things about our Shazaam: In Focus program is that every year we have a new batch of Grade 8 students to impact with the arts. We partnered with 5 schools this year and the students created magic using words and images that captured their inner most thoughts, hopes, and challenges. Shazaam has become a program where hope and potential is captured. Students learn to "embrace [themselves]" and to "express their thoughts respectfully but without hesitation". Hearing spoken word poetry, in a judgement free space, performed by their classmates helped them see their peers with new eyes.



Picking up a camera and given the freedom to take pictures of whatever they chose; they were encouraged to see the world through a different lens.

To top it off, students were given an opportunity to present their work to the public at our Youth IN FOCUS exhibitions at Albion Library and the LSA Community Project Space, as part of Scotiabank's CONTACT Photography Festival - added value for the participants of an already powerful and impactful program.

Top: Shazaam In Focus students; Marcus Tan De Bibiana, 2019
Right: Rexdale Youth In Focus Exhibit; Henry Chan, 2019



*Students felt they performed 25% better in school by the end of the program.

*Statistics from a three-year study in partnership with Ryerson University.

FESTIVALS

LAKESHORTS INTERNATIONAL SHORT FILM FESTIVAL

New and exciting things happened at Lakeshorts International Short Film Festival this year! The community came together to support the inclusion of a third screening, the TD Family Screening, which showcased short films for children 7+.



The 7 films took viewers on a journey around the world; families who attended agreed that this was what Lakeshorts needed, a chance to share independent short films with their children. The Scotiabank Loved + Local and AGF Gala Screenings were warmly received by regulars to the Lakeshorts program, with over 200 community members walking the blue carpet each night to enjoy lots of good eats, great pre and post show artistic talent, and of course fantastic short films from Canadian and International filmmakers.



Top: TD Lakeshorts Family Screening; Alex Franklin, 2019
Bottom: Matias Recharte at Loved + Local; Alex Franklin, 2019



REXFEST

Bullying, anxiety, love, racism, grief, empowerment; 20 youth spoke through their pain with profound passion and articulation to be named winner of Rexfest; the first annual youth spoken word festival. In partnership with City of Toronto, Cultural Hot Spot, this program encouraged youth to raise their voices and tell their stories. Over two days, the audience cheered, wept and celebrated those voices giving the expert panel of judges the hardship of selecting a winner. It also provided emerging youth lived-experience through roles in marketing, coordination and documentation.

First place went to Zara, a young poet who has been involved in our Shazaam and Summit programs, and whose commitment to her craft made her performance truly stand out to the judges and audience.

65% OF THE OVERALL BUDGET WAS USED TO PAY YOUTH PROVIDING TRAINING, MENTORSHIP AND EMPLOYMENT OPPORTUNITIES IN THE ARTS

COMMUNITY PROJECT SPACE



1710

Total number of visitors to the Community Project Space in 2018-2019

Museum of Neighbourhood Anthropology; Cheryl-Ann Yelovich, 2018

MUSEUM OF NEIGHBOURHOOD ANTHROPOLOGY

To the unsuspecting eye peeking through our storefront window last Fall, it may have looked like we were starting up a junk collection or hosting a strange sort of yard sale. Upon closer inspection what was happening in our Community Project Space was a unique and objective collection of artifacts that reflected the stories of South Etobicoke.

We invited community members to adopt the role of urban anthropologists, collecting and interpreting items to be displayed over the three-month long exhibition. Over 300 visitors to the space were greeted by items that reflected neighbourhood history and present day realities. From the literal to the abstract to some engaging thought pieces, this exhibition was a launching point to present a new socially engaged, participatory project model for the CPS.

NEIGHBOURHOOD TRUST

Asking recipients at the Daily Food Bank what concerns/challenges they faced living in this neighbourhood, a resounding theme surfaced; housing. How do you use an arts lens to shine a light on a public issue? If you're Lakeshore Arts you work with installation artist Hiba Abdallah, create a project called Neighbourhood Trust and use the arts to advocate for safer, affordable housing.

PROGRAM STAT: 46 RESPONSES WERE RECORDED IN THE INITIAL CONSULTATION PHASE.



Neighbourhood Trust Community Dinner; Myseum, 2019



The project in partnership with Myseum Toronto brought people together who might not otherwise cross paths to share their thoughts and discuss potential solutions using town halls, small focus groups and a community dinner inviting residents to break bread and break down barriers.



Top: Neighbourhood Trust Poster; 2019
Bottom: Closing Talk; Naresh Kulo, 2019



SENIORS PROGRAM

Edwards Manor Exterior Mural;
Naresh Kulo, 2019

EDWARDS MANOR MURAL

We are grateful for funding that allows us to tackle important social issues in our community. Through funding from the Government of Ontario’s Horizons Project, we engaged with a local seniors residence to deliver an arts-based community building and revitalization project. Over four months the residents at Edwards Manor in South Etobicoke were presented with the opportunity to take part in making their home more welcoming with the creation of two murals, an exterior mosaic mural and an interior painted mural.

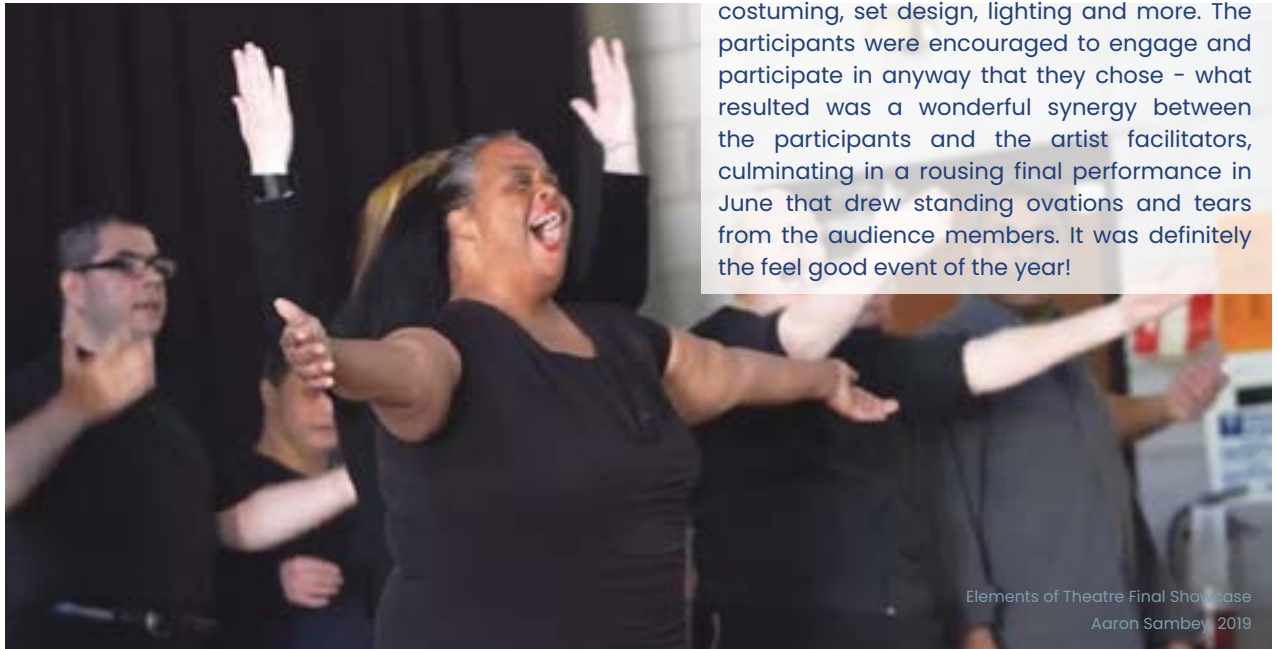
The project brought together community members who had lived there for years without ever interacting. Each phase was facilitated by a professional artist and though not everyone participated, many community members enjoyed the social aspect of the project: talking with the artist and the core group of residents about the art, making suggestions, and having a few laughs while enjoying the provided refreshments.

PROGRAM PARTNERSHIP

ELEMENTS OF THEATRE

Elements of Theatre was a shining example of what can happen when two partners come together to give marginalized groups a voice.

We were thrilled that the team at Community Living Toronto invited us back to run a full program after a successful pilot at their Judson location in 2017-18. The program was expanded to run for 9 months, October 2018 to June 2019, and included a full spectrum of the “elements of theatre” including: dance, improv, singing, costuming, set design, lighting and more. The participants were encouraged to engage and participate in anyway that they chose - what resulted was a wonderful synergy between the participants and the artist facilitators, culminating in a rousing final performance in June that drew standing ovations and tears from the audience members. It was definitely the feel good event of the year!



Elements of Theatre Final Showcase
Aaron Sambey, 2019

TREASURERS REPORT

I have the pleasure of presenting the Treasurer's Report for the fiscal year of August 1, 2017 ending July 31, 2018. The financial accounts presented here have been audited by Jeffrey D. Milgram Professional Corporation and approved by the Board of Directors on October 15, 2018.

As part of our funding envelope from Art Services, City of Toronto, Lakeshore Arts received status quo operating funding of \$295,430. These monies were used to invest in staff as we strive to create fair and equitable wages, provide benefits as well as pay operational needs that include rent, insurance and utilities. A new source of income through the Ontario Lottery and Gaming association was secured in January through a charity bingo license. The commitment to have funds allocated to us requires a bi-monthly attendance at the St. Clair Delta Bingo. At the end of this fiscal we had acquired \$19,281.45 to be used specifically for artist fees. These funds will allow us to continue to hire high caliber artist facilitators and educators to deliver ongoing programming.

New funding included investment from the City's Investing in Neighbourhoods grant for additional staff and programming support through the local branches of TD Canada. We received continued commitment from the Government of Canada, Ministry of Employment and Social Development, a \$25,000 Horizons for Senior's grant to deliver a senior-engaged mural project locally; we were in year two of a three year Ontario Trillium Foundation GROW grant, and are honoured to have been

selected for a second year as Big Rock Brewery's charity of choice.

We currently have two short term investments held at Alterna Savings both to reach maturity in early 2019 with a face value of \$48,298. Our accumulated surplus including management reserves at year end were \$76,796, which still fall within the allowances of funding restrictions outlined by CRA. The Board approved funds of up to \$15,000 to be moved from the unrestricted reserve to invest in a re-branding project that included the design of a new website to reflect our growth and the celebration of 25 years in the sector. The year end shows a shortfall of \$11,505 which was projected, hence the rationale to move monies from the surplus.

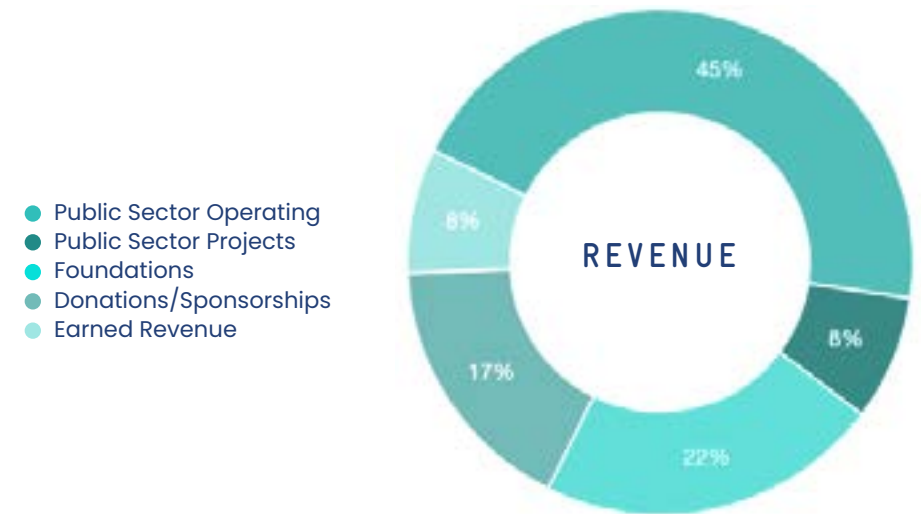
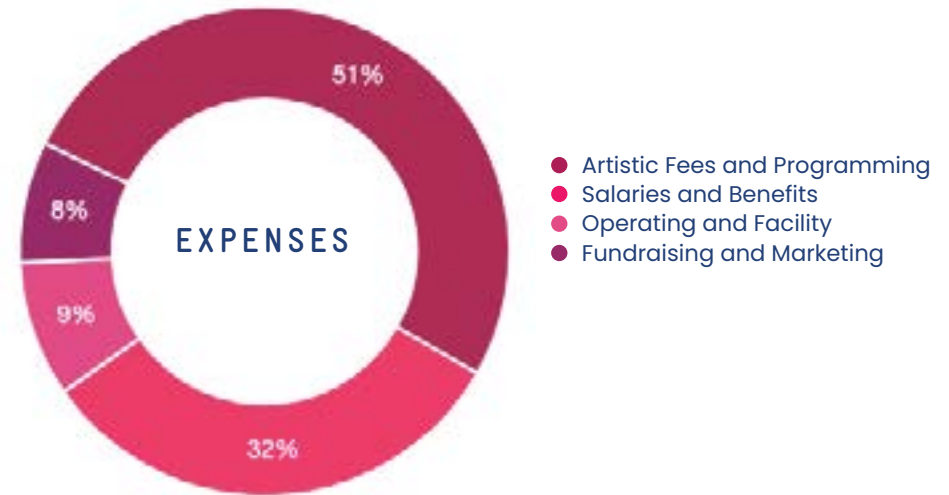
The main sources of income are currently stable. Public sector funds from all levels of government equal 59% of total revenues, while expenditures remain controlled and consistent. It must be stressed that the current income levels are, of course, made possible only by the continued efforts of the staff under the direction of the Executive Director, with support from the membership – both within and outside the Board of Directors.

Lastly, I would like to offer my continued thanks to the Executive team for their support of myself and this organization, and to our bookkeeper, Cara Jordan, for her enthusiasm for numbers and passion for Lakeshore Arts.

Jennifer McIntyre,
Board Treasurer, October 26, 2018

FINANCES

2018 - 2019 OPERATING BUDGET

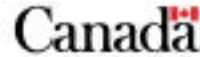


THE PERCENTAGES FOR THE FISCAL YEAR 2018/19 ARE DERIVED FROM THE AUDITED STATEMENTS OF LAKESHORE ARTS, AUDITED BY JEFFREY D. MILGRAM PROFESSIONAL CORPORATION. THE FULL AUDITED STATEMENTS MAY BE OBTAINED BY CONTACTING LAKESHORE ARTS AT 416-201-7093.

FUNDING AGENCIES



This project is funded by the Government of Canada.



PARTNERSHIPS

ADRIAN + ANDREA TORONTO REAL ESTATE
 AMONG FRIENDS
 ART GALLERY OF ONTARIO
 ARTS ETOBICOKE
 BEAUMONDE HEIGHTS JMS
 BIG ROCK BREWERY
 BOYS LEADERSHIP ACADEMY
 COMMUNITY LIVING TORONTO
 COUNCILLOR GRIMES
 CYCLE TO
 ED'S REAL SCOOP
 ESS SUPPORT SERVICES
 ETOBICOKE SCHOOL OF THE ARTS
 ETOBICOKE SOUTH CYCLE COMMITTEE
 FIFTH GROUND ENTERTAINMENT
 FUNNY BONES
 GRAPHIC PRINT AND COPIES
 GREAT LAKES BREWERY
 HOLY TRINITY CATHOLIC SCHOOL
 HUMBER COLLEGE
 JOB START
 KAEJA D'DANCE
 KITCHEN ON SIXTH
 KOTHUR INDIAN CUISINE
 LAKESHORE GROUNDS INTERPRETIVE CENTRE
 LAKESHORE VILLAGES BIA
 LAMP CHC
 LANGUAGE INSTRUCTION FOR NEWCOMERS
 LONG & MCQUADE
 LONGBRANCH NEIGHBOURHOOD ASSOC.
 LOVE - LEAVE OUT VIOLENCE

MILDENHALL MONTESSORI SCHOOL
 MIMICO BY THE LAKE BIA
 NEIGHBOURHOOD ARTS NETWORK
 POLYCULTURAL IMMIGRANT &
 COMMUNITY SERVICES
 ROYAL ONTARIO MUSEUM
 RYERSON UNIVERSITY
 SECOND STREET JMS
 SMALL ARMS SOCIETY
 SPIN ME A YARN
 STREET ART TORONTO
 SYDNEY GRIND
 TARTISTRY
 THE ASSEMBLY HALL
 THE BAM YOUTH SLAM
 THE CITY OF TORONTO
 THE ELMS JMS
 THE HAPPY BAKERS
 THE HEALING MUSE APOTHECARY
 THE PIE COMMISSION
 THE SURLY CHEF
 THE UNCHARTED COLLECTIVE
 TINKERTORIUM
 TORONTO COMMUNITY HOUSING
 TORONTO PUBLIC LIBRARY - ALBION
 TORONTO WILD LIFE
 TRINITY SQUARE VIDEO
 VILLAGE VINYL
 WOMEN'S HABITAT

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 Heather Ervin
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 Illumineer
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 Janet McAndrew
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 Jennifer Black
 Jennifer McIntyre
 Jessica Darling
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 Jodianne Beckford
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 Karen Tulk
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 Kathy Dimas
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 Marianne Larsen
 Marijana Cuvalo
 Mark Johnson
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 Maureen Boon
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 Melissa Nelson Design
 MGA International Logistics Ltd.
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 Michelle Walker
 Mike Majeski
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 Monika Meulman
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 Scotiabank
 Sheila Brittle
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 Somerville Construction
 Steam Whistle Brewery
 Susan Nagy
 Susan Wright
 Susanna Smith
 Sylvia Sauro
 Tartistry
 TD Bank Group
 TD Waterhouse
 TD Wealth
 Teresa Tucci
 The Assembly Hall
 The Christine Cowern Team
 The Happy Bakers
 The Keitner Group
 Tim Hortons
 Trail Estate Winery
 Vanessa Cook
 Varman Arman
 Wendy Goodine
 Wendy Smith
 William F. White

RECOGNITION AWARDS

THANK YOU TO ALL OUR COMMITTED VOLUNTEERS WHO SHARE THEIR TIME, TALENTS, AND LOVE OF THE ARTS FOR THE BENEFIT OF OUR COMMUNITY!

COMMUNITY LIVING TORONTO

PRESIDENT'S AWARD

Community Living Toronto has proven itself a dedicated partner; welcoming us with open arms, believing in our vision, and trusting our staff to come in to their location and work with the adults who access their services. What resulted from that collaboration was nothing short of spectacular, and we are honoured to recognize them with this award.

DEANNA ROSE GENE

YOUTH AWARD

Deanna came to Lakeshore Arts as a summer student intern and has left an indelible mark on our organization. With this award, we recognize her warmth, talent, and genuine dedication to participants young and old which made a tremendous impact on our Elements of Theatre and Summer Camp programs.

MARK KOCZIJ

CHAMPION OF THE ARTS AWARD

As Board President of Lakeshore Arts, Mark has demonstrated leadership through some major organizational restructuring, a rebranding, strategic planning, and rapid growth and expansion. Through it all he has been a tireless champion for Lakeshore Arts in the community and we are grateful for the seven impactful years he has served as a volunteer Board member.

BOARD OF DIRECTORS

MARK KOCZIJ

Board President

MARIJANA CUVALO

Vice-President

JENNIFER MCINTYRE

Treasurer

KAREN RIDLEY

Secretary

Justine Abraham

Kathy Dimas

Natasha Feo

Rafiq Al Gailani

Lindsey Hamilton

Marc Kilchling

Robyn Small

May Yebuga

Mike Kolatschek

Anne Smith

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Executive Director

KIM DAYMAN

Program Manager

NATASSIA MORRIS

Operations Manager

JACQUI ARNTFIELD

Community Project Space Curator

ASHLEY WATSON

Development & Partnerships Manager

ALESSANDRA CARDARELLI

School Programs Coordinator (Jun 2019)

ADRIENNE COSTANTINO

Community Programs Coordinator

THOMAS STONEMAN

Program Coordinator

ASTRID MONGE

Marketing and Communications Coordinator (Dec 2019)

TERESA TUCCI

Marketing and Communications Coordinator

SHAKIRA LUKE

Digital Marketing Associate

KADEEM PARCHMENT

Gallery Attendant

CHERYLL-ANN YELOVICH

Gallery Attendant

CONTRACT STAFF

CARA JORDAN

Bookkeeper

DEANNA GENE


Summer Program Intern

ANNIE RUTHERFORD

Summer Program Intern

NATASHA MORRIS

Program Coordinator (RexFest)



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