

**IMPACT REPORT
2019/2020**



LAKESHORE ARTS

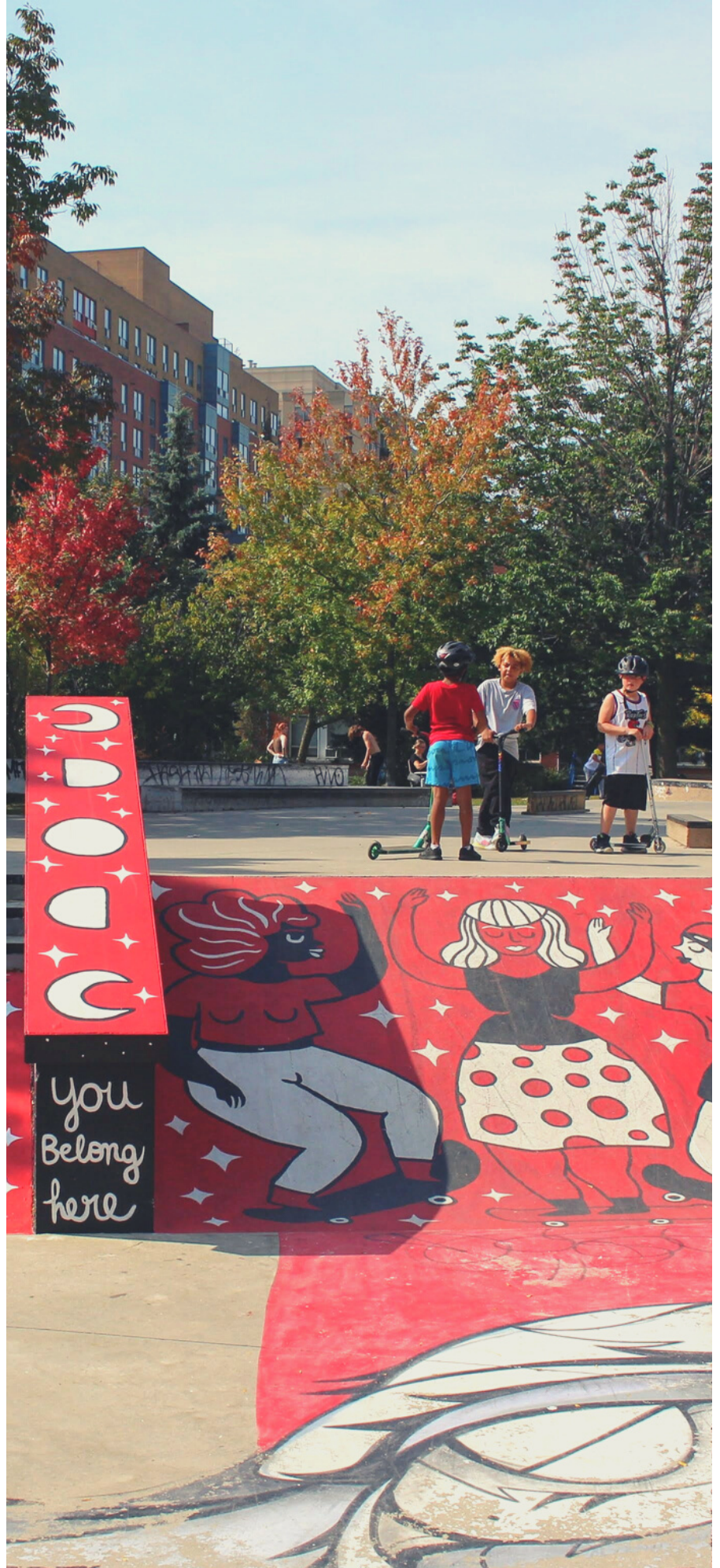


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CRA #882969744RR0001



Taken by Asmaa Er-Rouhi, 2020
Mural by Natalie Very B
8th Street Skatepark

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EXECUTIVE DIRECTOR'S MESSAGE

First I want to say thank you!

Thank you to our community, you have supported LSA throughout this transitional year, and we are humbled and proud to be a part of this kind, generous and caring community. Thank you to our staff, who worked so hard with care and empathy as we transitioned online to deliver programming throughout the pandemic. Thank you to our outgoing staff: Susan Nagy, Kim Dayman and Natassia Morris. A fantastic leadership team and dedicated staff from over the last 5-20 years have put in an unmeasurable amount of time and effort to build and guide the organization to where it is today. Thank you to the LSA board, who oversaw a year of many changes and ensured a smooth and consistent transition, all while in the midst of a pandemic.

In 2020, we joined our friends in the Toronto community arts sector to come together to network, share our challenges, successes and advocate to develop a stronger sector of arts organizations. Thus created, the Community Arts Canopy, founded by Lakeshore Arts, Arts Etobicoke, Art Starts, East End Arts, Jumblies, North York Arts, Scarborough Arts, Sketch, UrbanArts, Vibe Arts, with the support of the Neighbourhood Arts Network.

In June 2020, Lakeshore Arts published our anti-Black racism statement. Although, as an organization dedicated to using the arts for social change, we must go beyond statements and action our commitments.

We have been working with Tee Garnett of Providence International EDI Consulting to reexamine our staff recruitment and governance processes. This work has included reviewing job descriptions to ensure barriers to access are eliminated, developing a more expansive and targeted reach for job postings and clearly identifying our equitable commitment to support Black, Indigenous and racialized candidates. We have created a hiring and recruitment policy as a reference document to ensure future consistency and have a living document updated as the organization continues to learn and evolve. The board governance actions have included a revised board call and application process to ensure we are explicit regarding the critical analysis skills required for board members while also articulating the need for board members to more accurately reflect the community we serve.

We know as an organization, we have a lot of work ahead of us. In 2021 we will be undergoing a community needs assessment to better understand how we can serve the community by understanding the gaps, needs, and barriers and developing positive and sustainable change with the community.

As we set our sights on 2021 and beyond, we will ensure that we continue to highlight the power of the arts in our communities. I invite you to continue this journey with Lakeshore Arts. Thank you for your support.

Sincerely,

Ashley Watson
Executive Director



BOARD PRESIDENT'S MESSAGE

2020 was quite a year. It was a year of changes, pivots and transformations.

In February, our executive director of 20 years, Susan Nagy, announced her retirement. For 20 years, Susan was responsible for leading LSA and championing the arts in South Etobicoke. Susan worked tirelessly with her teams to ensure that art was accessible to people of all ages. As a result of COVID-19, we did not have the opportunity to celebrate Susan how we had planned. I want to take this opportunity to express my gratitude to Susan; for her leadership, her creativity and her love of South Etobicoke and the arts. There is not enough space in this impact report to celebrate Susan and her work. Still, I hope that when she reads this, she knows that her contributions profoundly impacted the arts, the community and the residents of South Etobicoke.

By mid-March, while preparing for the recruitment of our next executive director, LSA had one more thing to consider: COVID-19. For the next four months, each person involved in this process was navigating a pandemic, managing their daily work AND doing their best to ensure that LSA was well positioned to enter into the second half of 2020 under new leadership. I would like to thank the LSA board, staff and the recruitment committee for all their contributions and their commitment to the process during that time.

By the end of July, the board was excited to announce the selection and hiring of Ashley Watson as LSA's Executive Director. Ashley previously worked for LSA as the Development and Partnerships Manager as well as the Operations Manager. No stranger to South Etobicoke, Ashley's additional experience included her work at Humber College, one of LSA's many important community partners. For the last five months, Ashley has led LSA with confidence, grace and resilience. Ashley has been working collaboratively with staff, board members and community partners, including Tee Garrett of EDI Consulting, in developing an organizational blueprint during a time of pandemic pivots. Not a simple task. Five months later, I am excited for all that's been accomplished, and I am hopeful for what's to come.

For six years, I had the privilege of serving on the LSA board, working with creative, passionate and committed individuals. It was an experience I will treasure and one that has taught me a lot. As I step down from my role as president of LSA, I want to thank everyone I crossed paths with during those six years, and I wish LSA tremendous success as it enters 2021.

With gratitude,

Marijana Cuvalo
LSA Board President



Seniors Art Circuit
Elderberry Richview Branch
Henry Chan, 2019

OUR MISSION

Lakeshore Arts is dedicated to engaging all peoples using multidisciplinary art forms as a way of enriching lives and strengthening Toronto's communities.



VISION

For creativity and collaboration to drive cultural, social and artistic growth and help build inclusive, healthy communities.

VALUES

We believe community arts contributes to the holistic health of a community through:

- Collaboration and Partnerships
- Sustainability
- Respect
- Accessibility
- Lifelong Learning



OUR IMPACT

Accessible art programming is an essential component of what we do. Take a look at our community impact and programs for the 2019-2020 fiscal year.

CHILDREN & YOUTH
SERVED

1202

4970

PARTICIPANTS &
VIEWERS

ARTISTS EMPLOYED

117

61

COMMUNITY PROJECTS &
EVENTS

VOLUNTEERS

168

40

PARTNERSHIPS



OUR PROGRAMS

Community Programs - Children & Youth

- Youth Arts Movement (YAM)
- Youth Climate Collective (YCC)
- PA Day Camps
- Mimico Children's Choir

Community Programs - Adult, Senior, & All Ages

- Community Living Elements of Theatre
- Write by the Water
- Seniors Arts Circuit
- Local Vocals

In-School Programs

- Shazaam! In Focus
TDSB - Second St. JMS,
Beaumont Heights JMS
TCDSB - St. Leo's, The Holy Trinity, St. Teresa

Public Art Projects

- Etobicoke-Lakeshore Bell Boxes

Events/ Festivals/ Performances

- Porch View Dances - all online
- Etobicoke-Lakeshore Culture Days

Exhibition

- Library of Things We Can Learn from Each Other

Partnerships/ Community Goodwill

- Mimico Pumpkin Parade
- Festive Tree Lighting
- Mural Routes Consultation

Fundraising Events

- Annual Pie Auction
- It was Mint to Be
- Fall Giving Campaign (online)



CHILDREN & YOUTH PROGRAMS

Q SUMMIT

If running the Q Summit program this past year has taught us one thing, it's this: when you give young people a platform to tell their stories, it's amazing what they can teach you.

2019-20 allowed us to create a safe space for 2SLGBTQ+ youths and allies to share their stories and express themselves openly with the support of a community of like-minded people. This after-school intensive took youths on a deeper dive into one of two artistic streams: Photography and Spoken Word.



Still photo from 'A Letter to My Queer Younger Self' video spoken word showcase, 2020
[Click here to watch their performance](#)

19 youth signed up to participate in this pilot program funded by Johansen Larson Foundation and delivered in partnership with Humber College. In the Fall of 2019 and Winter of 2020, Q summit participants were mentored by 4 professional artists with Humber students' assistants to develop and craft visual and performance art. What developed was an incredible community and safe space where youth could explore, discuss, dissect their inner voices and advocate for social issues through art. [Click here to read our key findings and evaluations.](#)



This program gave me more confidence in life and in my work.

- Q Summit Participant



This program really helped me and my poetry find a place in the world, it helped me find my comfort and helped me really get the word out through different expressive ways like metaphors or even just tone of voice.
- Q Summit Participant

YOUTH CLIMATE COLLECTIVE

How do youth advocate for their community parks, shores and climate change? By joining a youth-led climate collective!

Our newest program cultivates bright ideas and innovative action plans that can lead to powerful and engaging climate change awareness, movements, and initiatives.

Youth like Vera gather with like-minded youths for a cause of climate action through artmaking. Every Tuesday, arts and advocacy play a role in connecting, inspiring, engaging, and intriguing young people from all walks of life. Together, they learn to push their artistic boundaries, challenge perceptions and perspectives, build relationships, and develop leadership skills.

From planning to activate the LSA Community Project Space in the [Dwell Residency](#), creating the [youthclimatecollective.ca](#) website, to building their own exhibition at home for the [Kitchen Exhibitions](#) project. YCC participants continue to put climate initiatives at the forefront.

Click the image below to watch Vera share her reasons why climate advocacy is important!



Vera, YCC Leader, 2019
Kitchen exhibit

"My Kitchen exhibit represents overfishing."
[Click here to read her full statement](#)

SHAZAAM! IN FOCUS



15%

Ashley, 2019
Shazaam! In Focus

“

Students felt 15% more empowered in their ability to have a voice and make their own decisions regardless of external pressures.

I learned how to express my ideas clearly and how to present them properly. I liked being able to express my interests through art.

– Shazaam! In Focus participant



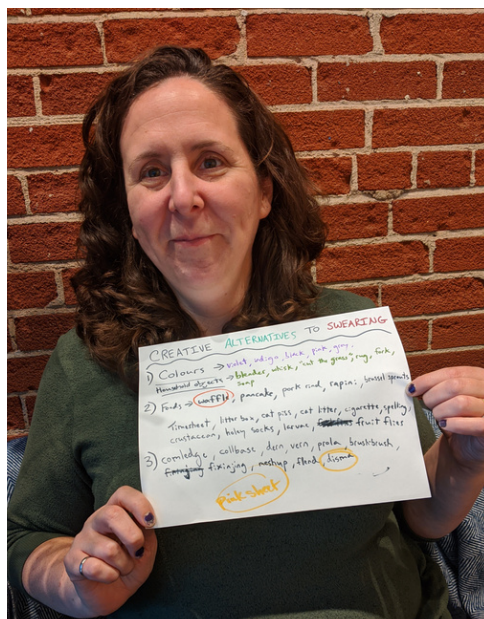
Lakeshore Arts put together a digital book of select photography from the program. [Click here to check out the amazing work of these student photographers!](#)

COMMUNITY PROJECT SPACE (CPS)

LIBRARY OF THINGS WE CAN LEARN FROM EACH OTHER



How to Play Ukulele
Library participants, 2019



Why learn from a book when we can learn from our neighbours? Want to learn Japanese, or what about creative alternatives to swearing, introduction to Jewish culture, how to plan a funeral, effective communication, or shade gardening? These are just a few community resources in circulation through the Library of Things We Can Learn from Each Other in CPS. The evolving, participatory project used a library card check-out system to record and display people's skills and knowledge in the community, inviting visitors to contribute, borrow from, or simply browse the collection of wisdom on offer from their neighbours.



**Thanks for launching this project!
Such a cool + creative initiative!**

- Library participant

Creative Alternatives to Swearing
Library participant, 2019

Embracing non-expert and experience-based knowledge, the library celebrated the unique assets each person brings to the community, offered free, informal learning opportunities, and built new connections in the neighbourhood. In addition to the circulating collection, the Library of Things We Can Learn from Each Other contained reference material and a reading room for public use.

FREE SCHOOL

Free School was a series of workshops hosted by artists, entrepreneurs, and enthusiastic community members on a range of topics, including: How to Care for Houseplants, How to Take the Perfect Selfie, Structural Engineering for Non-Structural Engineers, Urban Foraging, and Kulintang.



Free School: How to Care for Houseplants with Jackie's Jungle Naresh Kulo, 2020



Running over a 4 month period, the project had 119 community participants, from children to seniors, and approximately 600 visitors.



Free School: KuliVersity with Pantayo Naresh Kulo, 2020

PARTNERSHIPS AND EVENTS

PORCH VIEW DANCES (PVD) ONLINE



Henry Chan, 2019

We celebrated 4 years of Porch View Dances, hosting this 2-day event throughout South Etobicoke communities! This year we invited all 3 communities, Long Branch, Mimico, and New Toronto, to join in and get active during a time of social distancing and a pandemic.

PVD is the brainchild of Kaeja d'Dance, which engages everyday people and partners them with a choreographer; together, they design a dance representing their group which is then performed to the community.

PVD online was hosted by the historical emcee "John English." Viewers enjoyed a video of the past PVDs through a virtual retrospective and then were led by Kaeja Dancers in a flock landing.

PVD was funded by the Canadian Heritage Festivals Grant

“

“I just wanted to express my gratitude and our Kaeja team’s appreciation for an amazing PVD LSA – year 4, online. We thought it was beautiful and I definitely got teary-eyed.

- Karen & Allen Kaeja

ETOBICOKE LAKESHORE BELLBOXES

To aid in community building, local beautification and employing local artists in the summer of 2020, Lakeshore Arts partnered with Community Matters Toronto, the City of Toronto and Councillor Mark Grimes to deliver 16 new Bell Box murals to the Long Branch and Alderwood neighbourhoods.

The project employed 16 local artists to beautify these outdoor utility boxes with vibrant murals that largely celebrated the local flora and fauna that make the Lakeshore area unique.

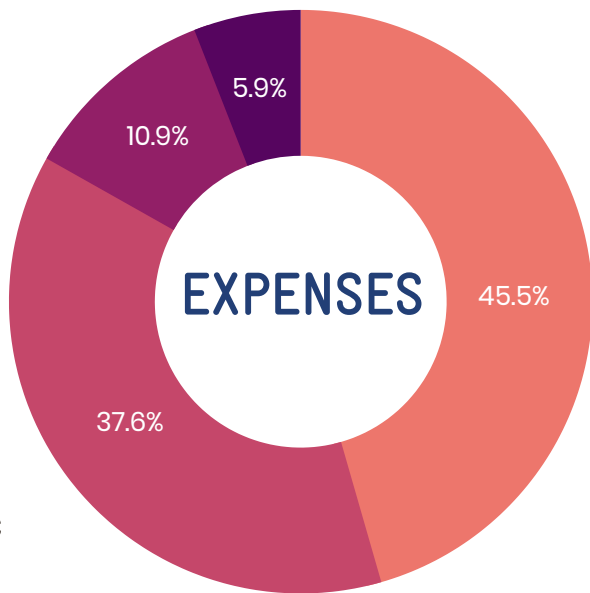


16 MURALS, 16 ARTISTS
[Click here to view the map](#)

1. by Andre Kan
2. by Naz Nahidi
3. by Marley Allen Ash
4. by Jieun June Kim
5. by Gosia Komorski
6. by Melika Saeeda
7. by Yasaman Mehrsa

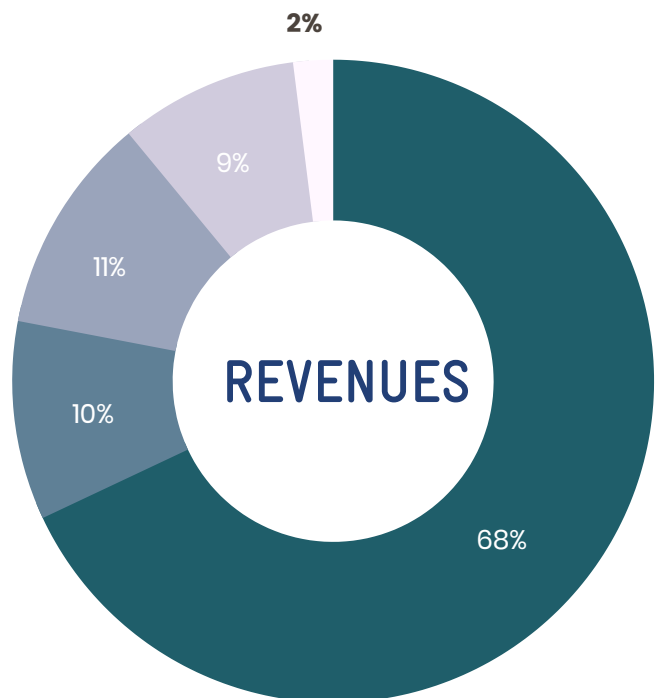
FINANCES

2019 - 2020 OPERATING BUDGET



- Artist Fees & Programming
- Salaries & Benefits
- Operating & Facility
- Fundraising & Marketing

- Public Sector Operating
- Earned Revenue
- Foundation/ BINGO
- Public Sector Projects
- Donations/ Sponsorships



The percentages for the fiscal year 2019/20 are derived from the Audited Statements of Lakeshore Arts, audited by Jeffrey D. Milgram Professional Corporation. The full audited statements may be obtained by contacting Lakeshore Arts at 416-201-7093.

TREASURER'S REPORT

It is a great honor to present the Treasurer's Report for the fiscal year of August 1, 2019 ending July 31, 2020. The financial accounts presented here have been audited by Jeffrey D. Milgram Professional Corporation and approved by the Board of Directors on November 10, 2020.

As part of our funding envelope from Art Services, the City of Toronto, Lakeshore Arts received status quo operating funding of \$313,430. These monies were used to invest in staff as we strive to create fair and equitable wages, provide benefits as well as pay for operational needs that include rent, insurance and utilities. One-third of the operating funding paid for program materials and bursaries. Our funding from Ontario Lottery and Gaming Association, secured in January 2018 through a charity bingo license, although interrupted by the pandemic, had amassed to \$25,72. These funds were to be used specifically for artist fees and program material and will allow us to continue to hire high-caliber artist facilitators and educators to deliver ongoing programming.

New funding included donations from the Johansen-Larsen Foundation, the Audrey Hellyer Foundation, the TD Securities Underwriting Hope charity, and the RTO Foundation. We received a continued commitment from the Government of Canada, Ministry of Employment and Social Development, a \$25,000 Horizons for Seniors grant to deliver a senior-engaged arts project locally. Pandemic relief funds included an interest-free credit line of \$40,000 to support cash flow, \$66,015 in wage subsidies and a 50% rent relief grant through our landlord, Prestell Computers, from April -July 2020.

We currently have two short-term investments held at Alterna Savings both to reach maturity in the next fiscal period, with an increase this year in face value of \$48,298 to \$52,246. Our accumulated surplus including management reserves at year end was \$136,964, which still falls within the allowances of funding restrictions outlined by CRA.

The main sources of income are currently stable and for the months that our revenue has dropped, we are still eligible for salary subsidies. With much of the April - July program funding deferred to next fiscal, public sector funds from all levels of government equal 82% of total revenues, while expenditures remain controlled and consistent. It must be stressed that the current income levels are, of course, made possible only by the continued efforts of the staff under the direction of the Executive Director, with support from the membership - both within and outside the Board of Directors.

Lastly, I would like to offer my continued thanks to the Executive team for their support of myself and this organization, and to our bookkeeper, Cara Jordan, for her enthusiasm for numbers and passion for Lakeshore Arts.

Jennifer McIntyre

Board Treasurer, November 23, 2020

FUNDING AGENCIES & FOUNDATIONS



ONTARIO ARTS COUNCIL
CONSEIL DES ARTS DE L'ONTARIO
 an Ontario government agency
 un organisme du gouvernement de l'Ontario



Ontario
 Trillium Foundation



Fondation Trillium
 de l'Ontario

An agency of the Government of Ontario
 Un organisme du gouvernement de l'Ontario



markgrimes.ca



United Way
 Greater Toronto



PARTNERSHIPS

- Adrian + Andrea Toronto Real Estate
- Art Gallery of Ontario
- Arts Etobicoke
- Beaumonde Heights Junior Middle School
- Community Living Toronto
- Community Matters Toronto
- East End Arts
- Ed's Real Scoop
- Etobicoke School of the Arts
- Fifth Ground Entertainment
- Graphic Print and Copies
- Holy Trinity Catholic School
- Humber College
- Job Start
- Kaeja d'Dance
- Kothur Indian Cuisine
- Lakeshore Villages BIA
- LAMP CHC
- Long Branch Neighbourhood Association
- Mary's Meal Prep

- Metro Humber Bay
- Mildenhall Montessori School
- Mimico by the Lake BIA
- Mural Routes
- Neighbourhood Arts Network
- North York Arts
- Pizzeria Oro Di Napoli
- Ryerson University
- Scarborough Arts
- Tartistry
- The Assembly Hall
- The City of Toronto
- The Elms
- The Bread Essentials
- The Happy Bakers
- The Pie Commission
- Tartistry
- Toronto Public Library
- UrbanArts
- Value-Mart

OUR SUPPORTERS THANK YOU!

SPONSORS & DONORS

Aaron Davis
Adrienne Costantino
Alex Vigeant
Amy Loney
Ann Botelho
Ann Boyd
Ann Botelho
Anne Ostrom
Anne Smith
Barbara Ades
Barbara Richmond
Barbara Richmond
Bennett Klein
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Nancie McLeod
Natassia Morris
Nicole Janiec
Patricia Lewis
Pauline O'Kieffe
Pawel Pardela
Rhiannon Jones
Riley Watson
Robyn Small
Sandra Palmer
Sandy Gene
Sophie Malek
Stella Ideias
Stephanie Speer
Susan Kordalewski
Susan Nagy
Susanna Smith
Tara Finn
Teresa Beaumont
Teresa Catalano
Thelma Amos
Tracy Lee
Vera Sevelka
Wendy Goodine

2019 URBAN HERO WINNER – ARTS CATEGORY, PEOPLE'S CHOICE



Program Manager Kim Dayman (right), Operations Manager Natassia Morris and Community Project Space Curator Jacqui Arntfield are representing Lakeshore Arts, Urban Hero Award winner in the arts category. - Staff/Torstar

We were honoured to be the people's choice and to receive the Urban Hero Awards in the Arts category.

"Lakeshore Arts uses community art as a 'catalyst for change'" headlines in toronto.com article. Our team shares how we've been using multidisciplinary art forms to enrich and strengthen the lives of Etobicoke residents.

"This award is validation for the work and effort we put into making art a valuable asset to Etobicoke communities."

"LSA will continue to strive and expand our reach to continue to make a positive long-term impact for each individual who utilizes their programs and services." - Natassia Morris, Operations Manager

[Read full article here!](#)

"The Urban Heroes are people who make a difference. It's easy to sit back and watch other people do the work, but it takes a level of commitment and courage to be able to do it yourself."

- Kim Dayman, Program Manager



Urban Hero Award winners are celebrated and honoured during a ceremony at York Mills Gallery Oct. 24, 2019 - Dan Pearce/Torstar

BOARD OF DIRECTORS

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JENNIFER MCINTYRE
Treasurer

KAREN RIDLEY
Secretary

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Kathy Dimas
Natasha Feo
Rafiq Al Gailani
Lindsey Hamilton
Marc Kilchling
Robyn Small
May Yebuga
Mike Kolatschek
Anne Smith
Mark Koczij

STAFF 2019-2020

SUSAN NAGY
Executive Director

KIM DAYMAN
Program Manager

NATASSIA MORRIS
Operations Manager

JACQUI ARNTFIELD
Community Project Space
Curator

TERESA TUCCI
Marketing and Communications
Coordinator

SHAKIRA LUKE
Digital Marketing Associate

THOMAS STONEMAN
Program Coordinator

MATT O'CONNOR
Community Program Coordinator

KADEEM PARCHMENT
Gallery Attendant

CHERYLL-ANN YELOVICH
Gallery Attendant

CONTRACT STAFF

CARA JORDAN
Bookkeeper

DEANNA GENE
Summer Program Intern



Culture Days - staff & volunteers
Jeremy Sale, 2019

We would like to recognize our former staff, Alessandra Cardarelli - School Programs Coordinator, Adrienne Costantino - Community Programs Coordinator and Astrid Monge - Marketing and Communications Coordinator, for their contributions and amazing work at LSA before 2019/20. Thank you!



Follow us on social: @lakeshorearts
For more information about LSA visit,
www.lakeshorearts.ca

Charitable registration # 882 969 744 RR 0001